

## Ways for the CEO to Help

### Organizational Support for United Way

#### 1. Make a Corporate Gift

- Yes! I will make my organization a visible symbol of the best of Santa Barbara by supporting United Way of Santa Barbara County with a \$ \_\_\_\_\_ Corporate Gift.
- 

#### 2. Endorse an Enhanced Employee Campaign

- Yes! I will appoint a key executive who reports directly to me to serve as our organization's Campaign Manager. His/Her name is \_\_\_\_\_. Phone \_\_\_\_\_.
- Yes! I will write one letter to all employees announcing the campaign dates, group meetings, and my support for participation.
- Yes! I want to make giving easy for employees through payroll deduction.

### Leadership in the Workplace

#### 3. Make a Personal Leadership Commitment and Gift

- Yes! I will set the standard for my management team and employees by supporting United Way through a personal Leadership gift of \$ \_\_\_\_\_.

#### 4. Create an Integrated Leadership Campaign

- Yes! I will appoint a Leadership Campaign Manager to organize the Leadership Campaign. His/Her name is \_\_\_\_\_. Phone \_\_\_\_\_.
- Yes! I will conduct a separate meeting for leadership givers and prospects.

### Employee Volunteer Opportunities

#### 5. Provide Volunteer Opportunities to Employees

- Yes! I will encourage employees to participate in Day of Caring by appointing a Team Coordinator. His/Her name is \_\_\_\_\_. Phone \_\_\_\_\_.
- Yes! I will encourage employees to take part in the Fun in the Sun Lunch Bunch this summer by appointing a Lunch Bunch Coordinator. His/Her name is \_\_\_\_\_. Phone \_\_\_\_\_.
- Assist on CEO campaign calls.
- Become a lead volunteer for United Way of Santa Barbara County

Employer Name: \_\_\_\_\_ CEO Name \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_  
United Way Volunteer \_\_\_\_\_

