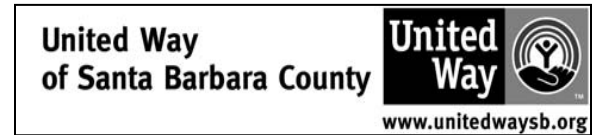






Community Impact: Power of Partnership Plan



United Way brings diverse people and resources together to address the urgent and important issues our communities face. Through unique partnerships and approaches United Way mobilizes resources, beyond the dollars that are pledged with their fund-raising efforts. Community partners often include schools, government, businesses, employees, nonprofit organizations, financial institutions, service clubs, neighborhood associations, retirees, community development organizations and the faith community: the Power of Partnership.

United Way's Community Impact: Power of Partnership Plan focuses only on work in Santa Barbara County communities that touch: children, family, and seniors. Agendas are set by a broad range of caring individuals, dedicated to making a difference in the lives of children, families and neighborhoods. Included are those directly affected by the agenda and community-based organizations. Strategies include identifying and building on community strengths and assets, funding programs and initiatives, advocating for public policy changes and collaborating with others in support of these and related issues every day.

United Way Community Impact Areas	SBC United Way Impact Strategies	Targeted Results
 <p>Successful children & youth</p>  <ul style="list-style-type: none"> ▪ Enjoy healthy social, emotional, cognitive & physical development ▪ Have opportunities to grow & achieve their full potential ▪ Have nurturing, supportive caretakers & providers ▪ Have access to affordable, quality care & education ▪ Experience safe, quality learning environments 	<ul style="list-style-type: none"> ▪ Promoting mobilizations, such as Success By 6, that help children prepare for school ▪ Enhancing the quality of child care services ▪ Increasing children's enrollment in health insurance ▪ Establishing comprehensive school-based resources offering health care, education & enrichment opportunities ▪ Expanding youth involvement in community service & leadership ▪ Tutoring & character development ▪ Parent training & involvement ▪ Substance abuse prevention & treatment ▪ Homelessness services: food, clothing, and shelter ▪ Crisis services, violence prevention ▪ Expand volunteer opportunities 	<ul style="list-style-type: none"> ▪ Enhanced academic performance ▪ Increased school attendance & participation ▪ Reduced incidents of gang activity, at-risk behaviors, & school dropouts ▪ More youth are active in safe & productive after-school activities ▪ More children with health insurance ▪ More youth participate in positive behaviors ▪ More parent participation in child's experiences ▪ More Healthy Assets for more children

United Way Community Impact Areas	SBC United Way Impact Strategies	Targeted Results
 <p>Strong Families</p> <ul style="list-style-type: none"> ■ Receive quality education & have life & work skills ■ Have access to quality jobs, work support & career opportunities ■ Are supported in entrepreneurial efforts ■ Can build savings & access capital 	<ul style="list-style-type: none"> ■ Supporting job training, literacy & career development programs for long-term employment ■ Coordinating financial counseling, transportation & other services that support economic self-sufficiency ■ Establishing individual development account (IDA) programs to help lower-income individuals save for education, homeownership & business development ■ Coordinating food, clothing, shelter, counseling & medical care for people in crisis ■ Organizing comprehensive health & human services for individuals facing crises ■ Substance abuse prevention & treatment ■ Homelessness services: food, clothing, and shelter ■ Crisis services, violence prevention ■ Expand volunteer opportunities 	<ul style="list-style-type: none"> ■ Increased levels of technical & educational skills ■ Reduced rates of adult illiteracy ■ Lower unemployment ■ Increased savings & assets ■ Reduced rates of homelessness
 <p>Independent Seniors</p> <p>Vulnerable & aging individuals need:</p> <ul style="list-style-type: none"> ■ A nurturing support system ■ Access to comprehensive health care services ■ Services that support independence & minimize Institutionalization ■ Access to emergency & transitional services that foster long-term independence 	<ul style="list-style-type: none"> ■ Coordinating efforts enabling individuals to get to medical & other appointments ■ Providing home maintenance & meals, case management, counseling & outreach ■ Coordinating mental, emotional, physical health & terminal-illness services & education ■ Supporting health care access to uninsured & underinsured individuals ■ Conducting immunization outreach ■ Substance abuse prevention & treatment ■ Homelessness services: food, clothing, and shelter ■ Crisis services, violence prevention ■ Expand volunteer opportunities 	<ul style="list-style-type: none"> ■ Seniors report greater independence ■ Seniors enjoy greater quality of life ■ Under-served individuals have increased access to health care ■ People in crisis regain stability ■ Emergency room visits for basic health care needs decrease ■ Lower incidence of drug & crime related issues ■ Senior caregivers report more services available ■ Institutionalization rates decrease