

Executive Club

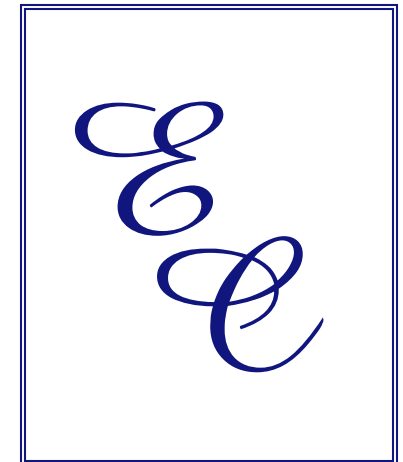
Contact Steve Ortiz,
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Join other community
leaders supporting
United Way of
Santa Barbara County.



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Executive Club



United Way
of Santa Barbara County



What is the Executive Club?



The Executive Club is a recognition program that acknowledges

the extraordinary support of a special group of business leaders who have demonstrated a distinguished level of giving and volunteerism to United Way of Santa Barbara County.

At the foundation of every good and significant human effort, we find a leadership group that gives the organization strength, character, purpose and longevity.

For this reason, United Way of Santa Barbara County wants to emphasize the importance of the Executive Club.

What are the benefits?

- ◆ Company name, personal name, and photo highlighted in 1/2 and full-page Santa Barbara News-Press, SB Independent and Pacific Coast Business Times advertisements annually.
- ◆ Company name, personal name, and photo highlighted in the United Way of Santa Barbara County bi-annual newsletter: 5,400 distribution; and electronic newsletter: 10,000 distribution per month.
- ◆ Hosted annual luncheon with Community peers and distinguished guest speaker.
- ◆ Reported in annual Thank You Report: 6,000 copies sent.
- ◆ Visibility in annual Leadership brochure: 1,500 annually.
- ◆ Position as a socially responsible community leader.
- ◆ Brings your workforce together as a team for an important cause and inspires employee pride for your organization.

Executive Club Requirements

- ◆ Make an increasing annual net investment of \$1,200 or more to United Way of Santa Barbara County or its initiatives.

At least 1 of the following:

- ◆ Conduct a quality employee campaign supported by United Way of Santa Barbara County staff (depending on size and structure of organization)
- ◆ Personal commitment to employee campaign
- ◆ Annual corporate gift (if applicable)
- ◆ Commitment to employee volunteerism, fund distribution, campaign, loaned executives, special events and/or Day of Caring.

