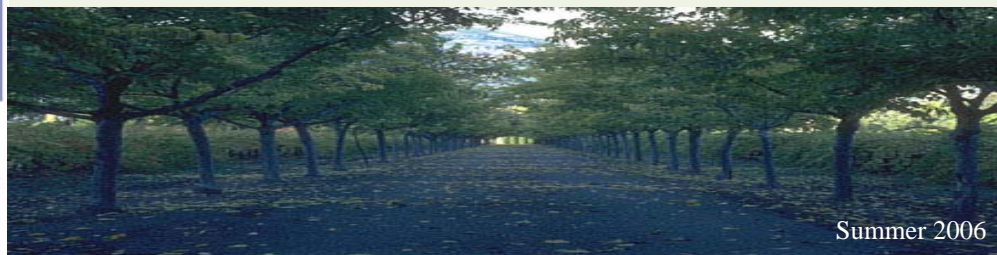


**United
Way**



**United Way
of Santa Barbara County**

HERITAGE HIGHLIGHT NEWS



Summer 2006

21st Annual Heritage Club Appreciation Luncheon



Merrilyn & Earl Damitz

United Way's 21st Annual Heritage Club Appreciation Luncheon took place on Wednesday, June 7, 2006 at the Sage & Onion. 36 Heritage Club members and guests were honored for leaving their legacy to this community, during this exquisite dining experience which was specially prepared by Chef Steven Giles and his staff. The event was generously underwritten by Bank of Santa Barbara.

An elegant lunch of Medallions of Beef Tenderloins, Grilled Salmon Salad or Sage Roasted Breast of Chicken was served as honorees shared their stories and personal commitments to the ongoing success of Santa Barbara County's United Way. It was a lovely setting in which to meet the newest members of the Heritage Club, and to reminisce with those who have been members for many years.

Many thanks to our event underwriter, Bank of Santa Barbara

With the Power of Partnership, we are improving lives...

The **Heritage Club** is made up of forward-thinking individuals who have chosen to leave their legacy to this community as part of their overall estate plan. Through wisely planned gifts, they have extended their United Way support for generations to come. Their gifts come in many forms, including Charitable Remainder Trusts, Gift Annuities, Donor Advised Funds, Pooled Income Funds, Bequests, and gifts of Retirement Accounts or Life Insurance policies.



Betty & Bill Alexander

United Way's Endowment and Gift Planning Services Program, under the guidance of a premier group of volunteer estate and financial planning professionals, offers a variety of techniques which are individually tailored to meet the philanthropic desires of our donors. These gifts are invested in at least one of six Endowment Funds, which provide a solid foundation of perpetual support for Santa Barbara County's United Way. These endowments insure the future of United Way's unique and innovative programs which benefit the neediest people in our community.



Joe & Marilee Green

To learn more about the Heritage Club, please contact Judy Goodbody, CFRE, CRTP, Gift Planning Services Officer, at (805) 965-8591 ext.120, or log on to our website at www.unitedwaysb.org/endowment.html

The Heritage Club Legacy



Tom & Barbara Brashears

In her opening comments, **Diane Doiron**, Endowment and Gift Planning Services Committee Chair, welcomed United Way's Heritage Club members to the 21st Annual Appreciation Luncheon, asking how many had attended the 1st Heritage Club Luncheon in 1986. Surprisingly, there were eight people who responded affirmatively. A camaraderie exists which bonds these unique and like minded people together, bringing them back to celebrate their membership in the Heritage Club year after year.

VISION: In our community, everyone has a hopeful future.

Mission: Right here, right now, with the Power of Partnership, we are improving lives for children, families, seniors, and you!

Core Values:

- Caring** - We are committed to people helping people everyday ...one generation voluntarily and compassionately paving the way for future generations.
- Innovative** - Using the Power of Partnership, we connect strengths, multiply resources, and create the best ways to make measurable improvements in local lives.
- Trustworthy** - We are the finest stewards of your donated time, ideas, and money.
- Leadership** - We initiate, influence, and support desired positive changes in our neighborhoods and communities.



Bill & Maylene Cook, Diane Doiron, Paul Didier

Strategic Planning for the Future of Santa Barbara



Myles Limburg & Paul Didier

Paul Didier, United Way's President and CEO, thanked members of the Heritage Club for providing the foundation and core support for United Way's long-term success and involvement in this community. "The income generated from our Endowment Fund allows us to develop the creative outreach projects that we do in our community." Paul spoke of the Strategic Planning process which began with thousands of interviews with donors and members of our community who identified the importance of United Way's ability to partner with a variety of different organizations to produce greater results.

As an example, Paul spoke about the "Jeopardy" machine, a learning tool developed by UW volunteer and retired engineer Bob Uradnicek, at the request of La Cumbre Jr. High Principal Jo Ann Caines. These devices give students an opportunity to play the game of being the first to answer questions as they push the button to make their machine light up. The prototype was a hit with students, and the machines are now being made by students in the ROP program at Dos Pueblos High School, creating a new learning experience as retired engineers teach these students how to read schematics, and solder capacitors, transistors and circuit boards together with necessary precision.

HERITAGE HIGHLIGHT NEWS

United Way
of Santa Barbara County

320 East Gutierrez Street
Santa Barbara, CA 93101
Tel: (805) 965-8591x120
Fax: (805) 962-3461



For more information: **Judy Goodbody, CFRE**
Certified Tax Specialist, Gift Planning Officer
Email: jgoodbody@unitedwaysb.org

The Power of Partnership at Work