

Power of Partnership™

We are one of the county's largest sources of investment funds for health and human services. During the past year, 80 interrelated services worked together to comprise the *Power of Partnership™*. Each dollar you contribute is a solid investment in the health and vitality of all people in our local community.

We receive a significant number of charitable gifts from people in Santa Barbara County: over 8,000 individuals and 250 employers contribute. A thirty-one member voluntary board of directors governs the organization. Each year over 2,500 people volunteer to help in various ways to continually improve efficiency and effectiveness of meeting community goals, community needs assessments, and demographics.

United Way brings diverse people and resources together to address the important issues and goals of our communities. Through unique partnerships and approaches United Way mobilizes resources beyond the dollars that are pledged with their fundraising efforts. Community partners often include schools, government, businesses, employees, financial institutions, voluntary and neighborhood associations, retirees, community development organizations and the faith community: the *Power of Partnership™*.

United Way's Community Impact Agenda focuses only on work in Santa Barbara County communities that touch children, family, seniors and community building. Agendas are set by a broad range of caring individuals. Included are those directly affected by the agenda and community-based organizations. Strategies include identifying and building on community strengths and assets, supporting programs and initiatives, increasing the quality and quantity of volunteers, advocating for public policy changes and collaborating with others in support of these and related issues every day.

“You & I...helping children, families, and seniors as no one person or organization can”