

Changing Focus

For more than 85 years, United Way has held a reputation as the community's fundraiser. But United Way does not just raise money. It works year-round mobilizing the community to change conditions.

United Way brings people and resources together to create lasting, positive change in the lives that need it most. Today's United Way has a focused, results-driven system, working to help people live better lives.

Through strong partnerships with volunteers, local business, government and nonprofit organizations, United Way accomplishes what no one can do alone.

- More children will enter school prepared to learn and attend safe, nurturing after-school programs.
- More families will have the tools they need to remain self-sufficient and to remain free from abuse, assault and violence.
- More seniors will live actively and make independent life choices for as long as possible.

Vision

In our community, everyone has a hopeful future.

Mission

Right here, right now, with the Power of Partnership, we are improving lives for children, families, seniors and you!

Strategic Goal

Achieve measurable community impact in three defined areas:

- Independent Seniors: at home and connected; family caregiver assistance.
- Children Ready to Learn: early learning; school partnerships and after-school care.
- Strong Families: family violence prevention and treatment; economic stability.