2017 UNITED WAY SANTA BARBARA COUNTY IMPACT REPORT
For more than 90 years, United Way of Santa Barbara County has been dedicated to bringing needed resources and services to local children, families, and seniors. For the first 70 of those years—initially as the Community Chest—we served as Santa Barbara County’s primary fundraiser for philanthropic and charitable causes.

Then, about 20 years ago, we started to do things differently. United Way of Santa Barbara County transformed from being only a fundraising organization into one that also builds community partnerships and delivers services directly to those in need. By taking this hybrid approach, we have been able to have much greater impact in the community than any single person or organization ever could.

As one of just a handful of United Ways in the country to offer direct programs, we’re proud of what we and our local partners have been able to accomplish. In addition to the progress made within Santa Barbara County, several of our programs have received national recognition, and our efforts have served as a model for other United Ways across the United States.

None of it would be possible without the dedication and hard work of hundreds of local partner organizations, and the loving support of thousands of local volunteers and donors. As we continue to strengthen our programs and community partnerships, we invite everyone who is able to join us in helping to ensure a hopeful future for all residents of Santa Barbara County.

Steve Ortiz, President and CEO
United Way of Santa Barbara County
Lofty Goals Require Big Plans

Twenty years ago, United Way of Santa Barbara County set out to build local partnerships that could deliver services directly to those in need. We soon realized that to really improve lives in our community, we needed the community’s input in order to determine exactly which local issues were of the greatest concern.

To answer that question, we undertook an effort that became known as the Power of Partnership Initiative. It was really a three-year fact-finding mission built around community and expert forums, grassroots meetings, and individual interviews. Before it was over, we had spoken to more than 6,000 residents from diverse backgrounds in every part of Santa Barbara County. We solicited opinions from over 300 different businesses and organizations, as well as hundreds of community leaders.

In the final analysis, we found overwhelming consensus on the need to bridge critical gaps in three areas that are essential for a good life: education, financial stability, and health. We incorporated these findings into the creation of three major initiatives, and structured programs with partner organizations to support them.

Through United Way of Santa Barbara County, our community invested $3.67 million in local initiatives.

- 71% came from individuals
- 12% came from foundations
- 10% came as corporate gifts
- 7% came from bequests

United Way of Santa Barbara County Supports Three Major Initiatives:

- **United for Literacy**
- **United for Financial Empowerment**
- **United for Health**

United for Literacy Initiative

The United for Literacy Initiative (UFL) has helped thousands of children, families, and seniors in Santa Barbara County improve their literacy skills through a continuum of programs focused on three related areas of service:

- **Parental Engagement and Education**
- **Increased Access to Books**
- **School-Based Education Programs**

Since 2010:

- More than 25,000 local students have improved their academic performance through UFL Programs.
- Three local school districts have implemented district-wide Power Reading and/or Power Math Programs.
- Almost 70,000 new books have been given to local children ages 0 to 5 in Santa Barbara County.

United for Literacy is supported by these programs:

- Fun in the Sun
- Power Reading
- Power Math
- Kindergarten Success Institutes
- Parent Success Institutes
- Dolly Parton Imagination Library
- Campaign for Grade Level Reading
- Goleta Union Literacy Partnership
United for Health Initiative

The United for Health Initiative (UFH) serves Santa Barbara County’s most vulnerable residents—seniors and lower-income families. UFH programs focus on helping them deal with the rising costs of healthcare and increasing wellness through:

• Discounts on Prescriptions and Health Services
• Increased Access to Health Screenings and Healthcare Services
• Education on Nutrition and High-risk Behaviors

Since 2010:

• Over 200,000 individuals received health care services through United Way programs and community partner organizations.
• Santa Barbara residents received nearly one and a quarter million health visits and services through United for Health Programs.

United for Financial Empowerment Initiative

The United for Financial Empowerment Initiative (UFFE) is a partnership of 13 local nonprofit organizations, financial institutions, and more than 150 volunteers. Working together, they help lower-income Santa Barbara County residents achieve long-term financial stability through programs focusing on:

• Financial Literacy Education
• Free Assistance with Filing Income Tax Returns
• Encouraging Saving and Sound Financial Practices

Since 2010:

• More than 20,000 income tax returns were filed at no cost for low-income individuals, families, and seniors.
• Over $31 million in tax refunds came back to local residents, helping them build long-term assets and become more financially stable.

22% of UWSBC’s annual community investment

20% of UWSBC’s annual community investment
Fun in the Sun
An Award-Winning Summer Learning Program

Fun in the Sun provides integrated educational, artistic, relational, and recreational activities that foster behavioral and academic success by helping participants to develop greater:

- Reading, Science, and Math Achievement and Enjoyment
- Positive Self-identity and Self-control
- Positive Perceptions of Family and Community Support

Now in its 21st year, this six-week summer learning program serves more than 300 financially and academically at-risk grade 3 to 12 children at five sites in southern Santa Barbara County. Fun in the Sun (FITS) has repeatedly received national recognition and awards for its comprehensive academic enrichment curriculum and family support services.

Fun in the Sun was created locally and is administered locally. It is a collaboration of more than 70 service delivery partners, over 20 funding partners, and more than 500 community volunteers. Through their efforts, 98 percent of FITS attendees had measurably improved reading skills by the end of the program. This is in stark contrast to the average loss of three months in academic achievement experienced by most low-income students over the summer.

At Fun in the Sun, students participate in daily three-hour morning sessions that include:
- literacy improvement; science, technology, engineering, arts, and math (STEAM) activities with online components and workshops; service-learning projects; character and values development activities; and fitness-oriented physical education.
- During lunch, adult volunteers from local companies and organizations (the “Lunch Bunch”) mentor FITS participants. Whether discussing their own professions or talking about the students’ dreams and aspirations, these volunteers make the kids feel special and valued by their community.

In the afternoon, students engage in enrichment activities that include: financial literacy sessions; cooking and nutrition classes; and field trips to local colleges, hospitals, museums, and workplaces.

In addition, participants receive dental and vision screenings, nutritious meals and snacks, and weekly take-home bags containing fresh fruits and vegetables, school supplies, and clothing.

Fun in the Sun supports the United for Literacy, United for Financial Empowerment, and United for Health Initiatives.
2017 Fun in the Sun Donors

$10,000 +
Albertsons
Edison International
The Errott Fisher Foundation
Lockwood Martin
Santa Barbara Focalplane
Lillian P. Lovelace
Maryan Schall
Jim and Stephanie Sikolove
Valentine Family Foundation

$3,000 – $9,999
Assistance League of Santa Barbara
Bank of America
The Coeta & Donald Barker Foundation
County of Santa Barbara, Department of Behavioral Wellness
Cox Communications
Deckers Outdoor Corporation
Direct Relief International
Herbert and Gertrude Latkin Foundation
Montecito Bank & Trust
City of Solvang
Towebs Foundation
Wells Fargo Bank

$1,000 – $2,999
Ms. Hiroko Benko
Ron and Marlys Boehm
Mr. Jim D. Brown Ph.D.
Joshua and Alyssa Canada
Cerf Family Fund
Cottage Health
Robert and Christine Emmons
Ben and Helen Daniel
Janet A. Garutis
Ms. Arlyn Goldsby
John and Susan Hanna
Ms. Perri V. Harcourt
Bob and Val Montgomery
Nick and Rosemary Mutton
Kevin and Ida Nelson
Michael and Betty Noling
Mr. and Mrs. Robert Nourse
Steve and Amber Ortiz
Lady Leslie Ridley-Tee
James S. Rivera
Rotary Club of Santa Barbara Charitable Foundation
Jean K. Schuyler
Mr. Everett Stevens
Mike and Audrey Tognotti
Union Bank
Jim and Marcia Wolfe
Anonymous

$1 – $999
AGGA Insurance Services
Ms. Yessica Arroyo
Mr. William Banning
Matt and Marcy Bazzani
Daniel Bentz
Mr. Scott Black
Ms. Kristin Boash
Mr. Thomas G. Bollay
Ms. Denise Caracas
Ms. Megan L. Christopher
Mr. John M. Corby
Ms. Cassandra Corral
Ms. Chelsea Didier
Ms. Andrea Delbrook Dillard
David Edelman
Mrs. Maureen Evans
Ms. Gretchen S. Falvo
Charles and Vera Frenzi
Jim Garcia and Erin Graffy
Dr. and Mrs. Blas Garza
Dr. and Mrs. Bruce Gladstone
Ms. Marilu Greane
Ms. Renee Grubb
Dr. Renee Harwick
Ms. Patricia A. Hafer
Susan and Rod Hersberger
Dan and Darcy Keep
Ms. Casie E. Kiltore
Mr. Shawn Kevin Kieln
Karen Knight
Alex and Amanda Koper
Mr. David Lacey
George S. Leis
Ms. Hollandia Leon
Dr. and Mrs. Peter MacDougall
Mrs. Dianne E. Miles
Mrs. Kimberly A. Morales
Shannon E. Moriarty
Ms. Danielle Didier Nakaji
Mrs. Kristi Newton
Ms. Holly R. Owen
Ms. Debra Papageorge
Mr. and Mrs. Ernesto Paredes
Mr. James Poett
Ms. Lisa M. Ramirez
Mr. and Mrs. Frank Randall
Kurt and Nancy Ranshoff
Ms. Ashley Raun
Patrice Ryan
Ms. Penny Sharrett
Mr. Bradley J. Smith
Ms. Betty Stephens
Mr. Jim Thomas
Dr. Mary Jean Vignone
Ms. Jennifer Vo
Jonnie Williams
Mr. Travis J. Wilson
Mr. and Mrs. Frank Randall
Mrs. Maureen Evans
Mrs. M. MarieL Arcelia Zavala
Anonymous

Make More Fun in the Sun

It's expensive to provide a program as comprehensive and varied as Fun in the Sun. With a $1,500 per student per summer cost, this popular program unfortunately has long waiting lists at each of our five sites in Santa Barbara County. Fun in the Sun participants are organized into “pods” of 12 students. A $18,000 donation would finance the creation of a whole new pod at one location—and make a lasting difference in the lives of a dozen children and their families.

2017 Fun in the Sun Service Delivery Partners

Adams Elementary School
Aliso Elementary School
American Indian Health & Services
Assistance League of Santa Barbara
Buellton Union School District
Cachuma Lake
Cancer Center of Santa Barbara with Sansum Clinic
Carpinteria Library
Carpinteria Unified School District
Chumash Maritime Association
City of Carpinteria
City of Carpinteria Aquatics
City of Goleta
City of Solvang Parks and Recreation
College School District
Cornaia Moore Dental Foundation
Cottage Health
County of Santa Barbara
County of Santa Barbara Public Health Department
Direct Relief International
East Side Library
El Camino Elementary School
Everybody Dance Now
Explore Ecology
Fairview Gardens
Family Service Agency
Foodbank of Santa Barbara County
Franklin Elementary School
Girl Scouts of California’s Greater Coast
Goleta Union School District
Harding Elementary School
La Cumbre Junior High School
Lockheed Martin
Santa Barbara Focalplane
MarBorg Industries
Marital Arts Family Fitness
Montecito Bank and Trust
MOSI
Music Academy of the West
Nature Track
Notes for Notes
Oak Valley Elementary School
Ocean Futures Society
Partners in Education
Pleasant Valley Schoolhouse
Police Activities League
RMM Design Group
Safety Matters Certified Training
Sandy Point Ink
Santa Barbara City College
Santa Barbara County
Sport Fishing Club

Santa Barbara Eyeglass Factory
Santa Barbara Foxes
Santa Barbara Public Library
Santa Barbara Unified School District
Santa Ynez Elementary
Santa Ynez Valley
People Helping People
SB Airport Community Education
SB Central Library
SBUSD Nutritional Services
Scholarship Foundation of Santa Barbara
Solvang Friendship House
Stuart C. Gildred Family YMCA
Student Transportation of America
Sub Zero Ice Cream & Yogurt
Surf Happens
Test Prep Santa Barbara
The Key Class
TV Santa Barbara
UCSB
UCSB’s EAOP
Union Bank
Veggie Rescue
Westmont Athletics
Wildling Museum
YMCA Montecito Family Center
School-Based Education Programs

United Way of Santa Barbara County administers and supports a coordinated set of literacy and academic improvement programs in 30 different schools and youth-serving agencies throughout Southern Santa Barbara County. By combining innovative technology with individual instruction, these programs have been extremely effective at boosting reading grade levels and high school graduation rates for lower-income learners.

The need could not be more clear. In Santa Barbara County, 74 percent of third graders from economically disadvantaged families read below grade level. Research shows that third-grade literacy is an accurate predictor of high school graduation because that is when “learning to read” becomes “reading to learn.” It is hard for students left behind at this critical juncture to make up lost ground, and those from lower-income families often end up years behind their more affluent peers. They are less likely to graduate from high school, and are at risk for low lifetime earnings, poor health, crime and incarceration, and reliance on public assistance—all of which come at considerable cost to our community.

This is why United Way of Santa Barbara County has made community-based programs that address the challenges faced by lower-income learners a top priority, and is working to see those programs implemented as widely and effectively as possible.

United for Learning Success Stories

**Through Power Math, Jordan’s math skills have improved exponentially. He used to sit passively, uninterested in working on problems. Now he readily asks for help and speeds through activities.**

**Ally began Power Reading visibly discouraged, unmotivated, and hesitant to accept help. After a few days, however, she passed 3 reading levels and was beaming after every lesson.**

**When he began Kindergarten Success Institutes, Michael struggled with school readiness skills. By the program’s end, he had become an eager student who loved writing his name. He entered kindergarten confident and ready to succeed.**

**Megan was diagnosed with cerebral palsy as an infant. She started a Power Reading program during summers in high school. By 12th grade, she had moved from 100 percent resource classes to 100 percent mainstream classes—a huge success for a girl doctors thought would never be able to walk or talk.**

Names have been changed to protect privacy.

Power Reading and Power Math—the Right Tools for the Job

Power Reading and Power Math are the core components of United Way of Santa Barbara County’s in-school education programs. These sophisticated and highly customizable software tools address the needs of pre-K to middle school learners regardless of age, ability, or socioeconomic background. Each student has their own personalized online workspace where they are presented with lessons specifically tailored to their current level of learning. When coupled with individual coaching by trained educators, the results are impressive. Many classroom teachers report students advancing two or more reading grade levels within months of first engaging with the Power Reading and Power Math programs.
Goleta Union Literacy Partnership

In September 2016, United Way of Santa Barbara County and the Goleta Union School District launched a three-year partnership to provide the Power Reading literacy improvement program to all 3,500 students throughout the District’s nine schools. The partnership has been supported by extensive teacher involvement, training, and ongoing standards-based evaluation by United Way.

When Power Reading is employed as part of a blended educational model that combines digital tools with successful traditional teaching methods, the results can be significant. And, after just one year, that has been the case with the Goleta Union Literacy Partnership. Among students who met the recommended usage of the program, the percentage of those working at or above grade level has increased from 60 to 97 percent.

Campaign for Grade Level Reading

The Campaign for Grade Level Reading is a national program of services for children from birth through third grade that prioritizes the number one predictor of school success—third grade reading levels.

This comprehensive effort has been designed to aid the three-quarters of economically disadvantaged third graders in Santa Barbara County who do not read at grade level.

Santa Barbara County’s comprehensive action plan was approved by the national Campaign for Grade Level Reading in May 2017. It will be led locally by United Way, along with the Santa Barbara Housing Authority, Public Library, and Santa Barbara Unified School District’s A-OK Program; as well as People’s Self-Help Housing and the Turner Foundation.

Through a coordinated set of services, the Campaign will help lower-income families improve early school readiness, narrow the school attendance gap, reduce summer learning loss, and increase parental engagement.

Supporting the United for Literacy Initiative
Kindergarten Success Institutes

For 17 years, Kindergarten Success Institutes (KSI) have improved the lives of low-income 4 to 6 year olds by helping them succeed in school. These kids have little or no prior educational experience, and are often terrified at being away from home for the first time. They have extremely limited knowledge of letters, numbers, shapes, and colors; haven’t learned classroom behaviors like sitting quietly, raising their hand, or sharing with others; and— incredible as it might seem— may not even know their own first name.

At KSI sessions before and after school, and during the summer at ten local sites, United Way of Santa Barbara County provides credentialed teachers and a research-based curriculum to help students master essential social, language, and motor skills. Teaching is individualized to each student’s needs, and progress is monitored with standardized assessment tools.

In some Santa Barbara County school districts, as many as two-thirds of incoming 4 to 6 year olds test as “not ready for kindergarten.” Teachers tell us that number has grown dramatically every year. KSI is a bright spot in this otherwise discouraging picture. Over the program’s history, participants have improved their kindergarten readiness scores by more than 50 percent. In 2016 alone, KSI boosted the readiness scores of nearly 200 students by an average of 55 percent.

Dolly Parton Imagination Library

More than 60 percent of the children from lower-income families in Santa Barbara County have no access to age-appropriate books in their homes. These children often start school behind peers who have been read to by their caregivers. United Way of Santa Barbara County works to close this gap through a partnership with Dolly Parton’s Dollywood Foundation.

This program sends a brand new, age-appropriate book every month to 1,100 local children age 0 to 5. We know that reading to a preschooler is the single best way to prepare them for school. Placing books directly into homes creates an opportunity for parents and children to spend time together in an enriching way that will pay big dividends in the future.

Supporting the United for Literacy Initiative

Parent Success Institutes

Many lower-income parents—particularly those who are monolingual and/or have a limited educational background—feel insecure about and incapable of taking part in their children’s education. They depend on the public schools as the sole educator of their children. The unfortunate result is that children from these homes often start school one or two years developmentally behind their higher-income peers.

Parent Success Institutes address this issue, along with others that lower-income families may face. In a series of bilingual workshops, parents receive information, advice, and examples of positive parenting techniques. It is a safe space for them to discuss their challenges and successes as parents. Participants also receive Home Learning Play Kits with educational materials and books designed to help their children learn at home and thrive at school.

Ignite a Love of Reading

Hundreds of local children are on waiting lists to receive books through the Dolly Parton Imagination Library. The cost per child is $52 a year, of which the Dollywood Foundation pays half.

One caring local student decided to take action and get more books to deserving kids. As part of her Bat Mitzvah project, Abbie raised nearly $3,000 for the Dolly Parton Imagination Library from friends and family. Because of her generosity, 12 little ones will receive a new book every month for the next five years.
Financial Stability Programs

Through the coordinated efforts of community partners and volunteers, United Way of Santa Barbara County is working to increase financial stability for low and moderate income families (those earning less than $60,000 a year for a family of four). Some have never filed a tax return and have nothing saved for emergencies. We employ a variety of strategies to help them achieve financial stability.

Volunteer Income Tax Assistance – The VITA Program offers free tax return preparation services to lower-income taxpayers. Last year, VITA volunteers filed more than 3,100 tax returns for local families, securing $2.6 million in refunds that local residents can use to start building long-term assets. An extension of the VITA Program in conjunction with UCSB advises prospective college students on financial aid, and helps them apply to the Federal Student Aid program.

Affordable Bank Accounts – Lower-income households often have limited access to affordable financial products and services. United Way of Santa Barbara County has partnered with local financial institutions to help these families and individuals create bank accounts that reduce their reliance on predatory payday loan services.

Financial Literacy Education – Establishing savings to cover emergencies, college, or retirement is seldom a priority for lower-income families. Through the financial education components in a variety of programs, United Way of Santa Barbara County shows these families how crucial and effective even a moderate savings plan can be when put in place and adhered to.

Health and Wellness Programs

The most vulnerable members of our community are also the ones most heavily impacted by the high cost of prescription medications, doctor’s appointments, and emergency room visits. Through the United for Health Initiative, United Way of Santa Barbara County combines the efforts of multiple community partners to create programs that help in a variety of ways.

Health Services Discount Cards – United Way of Santa Barbara County partnered with pharmacy benefits managers Paramount Rx and Coast2Coast Rx to offer free discount cards that let local residents save up to 75% on prescription drugs, dental work, vision and hearing care, diabetic supplies, diagnostic tests, and even veterinary supplies.

Community Grants – In 2016, United Way of Santa Barbara County granted approximately $50,000 to a dozen community agencies that provide direct health services to more than 200,000 individuals and families throughout the county.

Health Screenings – Through Fun in the Sun and other outreach programs, United Way of Santa Barbara County provides hearing, vision, and dental screenings along with referrals to specialists if needed.

Wellness Education – Participants in many United Way programs take part in a Healthy Eating and Active Living Curriculum. It includes nutrition and cooking classes, dental hygiene lessons and supplies, sun safety instruction, and providing participants with healthy meals and snacks, and take-home bags of fresh fruits and vegetables.
Red Feather Ball

United Way of Santa Barbara County’s Red Feather Ball is a fundraising gala that benefits the Fun in the Sun Program and the United for Literacy Initiative. This year nearly 300 attendees helped raise close to $300,000. The 2017 Red Feather Ball, at the Four Seasons Biltmore Coral Casino in Santa Barbara, honored Maryan Schall for decades of service, leadership, and generosity to United Way and other local nonprofits. Former Fun in the Sun Scholar Jessica Arroyo was a special guest at the Ball. Now an admissions counselor at UC Santa Barbara, Jessica and her parents came to thank donors for making this life-changing program possible.

2017 Event Sponsors

Red Feather
Aera Energy

Platinum Feather
Bob and Val Montgomery

Gold Feather
City National Bank
Montecito Bank & Trust
Kayne Anderson Rudnick Wealth Management
Santa Ynez Band of Chumash Indians Foundation
Maryan Schall
Union Bank

Silver Feather
Bank of America
Casa Dorinda
John and Susan Hanna
Sanzum Clinic
Santa Barbara County College Foundation

Bronze Feather
Beacon Pointe
Cencal Health
Paul and Bobbi Didier
Bob and Christine Emmons
Charles & Vera Fenzi

Forster Group at Morgan Stanley
Greenfield Learning
Kevin and Lisa Nelson
Santa Barbara Cancer Foundation
Zegar Family Foundation
Anonymous

Pewter Feather
AGIA Affinity Services
American Indian Health & Services

Media Sponsor
Noozhawk

Donors
Ron and Marlys Boehm
Pete and Gerd Jordano
Dr. Peter and Leslie Mcdougall
Siri and Bob Marshall
Jon Meisel
Nick and Rosemary Mutton
Alex and Heloise Power
Mary Alice Tudor

Underwriters
Bryant & Sons Ltd.
City National Bank
Paul and Bobbi Didier
Tamara Skow, Santa Barbara Living Real Estate

From Left: UWSBC President & CEO Steve Ortiz, Honoree Maryan Schall, and UWSBC Board Member Bob Montgomery

2017 Award Winners

United for Health Partner of the Year
Direct Relief International

Outstanding Day of Caring Partner
Bob Uradnicek

Outstanding Fun in the Sun Individual of the Year
Lina Kim—UCSB

Outstanding Fun in the Sun Organization of the Year
Lockheed Martin
Santa Barbara Focalplane

Financial Empowerment Partner of the Year
AARP

Financial Empowerment Individual of the Year
Emily Tsai and Andres Gomez

Outstanding Achievement in Literacy
Buellton Union School District

Outstanding Literacy Individual of the Year
Kim Curtis - Oak Valley School

Outstanding Education Division
Goleta Union School District

Outstanding Public Division
City of Santa Barbara

Outstanding High-Tech Division
Lockheed Martin
Santa Barbara Focalplane

Outstanding Business Division
AGIA Affinity Services

Most Outstanding Employee & Corporate Campaign
Montecito Bank & Trust
Women United

In 2016, a group of dedicated community leaders formed Women United to increase philanthropic support and advocacy for United Way of Santa Barbara County’s United for Literacy Initiative. These women were moved to action by the growing number of young learners who enter kindergarten behind their peers, and are unable to catch up by third grade. The work undertaken by Women United has the potential to impact thousands of Santa Barbara County children, helping them to succeed in school.

Young Leaders Society

The Young Leaders Society provides young professionals in Santa Barbara County with multiple opportunities to become involved in the United Way Programs and Initiatives that are making a positive difference in our community. This dynamic group’s activities promote its members’ professional development, philanthropic involvement, and networking.

In addition to donating hundreds of hours of community service, YLS members raise nearly $80,000 annually to help fund programs that support United Way of Santa Barbara County’s Initiatives for Literacy, Financial Empowerment, and Health.

Day of Caring

Every September, United Way of Santa Barbara County’s annual Day of Caring gathers more volunteers in a single day than any other event in the Tri-Counties. In 2017, the 26th annual Day of Caring saw more than 1,200 volunteers donate time and effort to improve their communities. In just four hours, volunteers from all walks of life—students, families, church and community service groups, and teams of coworkers—completed improvement projects at 45 different worksites. The work they contributed has an estimated value of more than $300,000. Projects included harvesting oranges with Food Forward, gardening at the Santa Barbara Zoo, and collecting trash at many popular local beaches.

2017 Sponsors

Kickoff Sponsor
$4,000+

Vons/Albertsons

Cornerstone Sponsor
$2,000–$3,999

ExxonMobil
Karl Storz Imaging, Inc.
Montecito Bank & Trust
Pacific Coast Business Times
Page Youth Center

Pillar Sponsor
$1,000–$1,999

Cottage Health
K-Lite
Lockheed Martin Santa Barbara Focalplane
Metropolitan Theatres
ParentClick.com
Santa Barbara Independent
Stantec (Penfield & Smith)
Westmont College
Union Bank

Building Block Sponsor
$100–$999

AMS Entertainment
Bartlett, Pringle & Wolf
Classic Party Rentals
Easy Lift Transportation
Free Methodist Church
Santa Barbara News-Press
Executive Club

These public and private sector leaders are the members of United Way of Santa Barbara County’s 2017 Executive Club.

Top Contributing Workplaces

Workplace giving is essential to the success of United Way of Santa Barbara County’s community initiatives. Last year, more than 6,000 individuals from 175 workplaces donated to our annual campaign. These are the largest contributing workplaces.

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<th>Special Event Gift</th>
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*Totals and Averages:

- **Total 2016 Gift**: $1,011,347
- **Average Gift**: $980
- **All Stars**: 288

*Community All Stars have contributed $500 or more for three or more consecutive years.*
Planned Giving

United Way of Santa Barbara County’s Endowment provides for the long-range financial health of the organization, as well as its initiatives and programs. Gifts to the endowment are usually the result of careful financial and estate planning designed to benefit both the donor and United Way. Planned gifts to United Way of Santa Barbara County’s Endowment can take many forms, including:

- BEQUESTS
- RETIREMENT ACCOUNTS
- LIFE INSURANCE
- CHARITABLE GIFT ANNUITIES
- POOLED INCOME FUNDS
- DONOR ADVISED FUNDS
- TRUSTS

For information on the Heritage Club or planned giving, visit unitedwaysbgift.org or contact Shanna Wasson Taylor, Gift Planning Services Officer, at staylor@unitedwaysb.org or call (805) 882-0502.

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Dennis Forster, CFP, The Forster Group at Morgan Stanley
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Suzi Schomer, Montecito Bank & Trust

Honorary Member, Earl Damitz

The Heritage Club honors forward-thinking individuals who choose to include United Way in their estate plans. The 32nd Annual Heritage Club Luncheon was sponsored by Kayne Anderson Rudnick Legacy Supporter of the Year Awards were presented to Dr. Ursula Henderson and Judy Goodbody by Planned Giving Committee Chair, Diane Doiron.

The Heritage Club honors forward-thinking individuals who choose to include United Way in their estate plans. The 32nd Annual Heritage Club Luncheon was sponsored by Kayne Anderson Rudnick Legacy Supporter of the Year Awards were presented to Dr. Ursula Henderson and Judy Goodbody by Planned Giving Committee Chair, Diane Doiron.

United Way of Santa Barbara County’s Heritage Club

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By virtue of their generosity to United Way of Santa Barbara County’s Endowment, the individuals listed on this page are recognized as members of the Heritage Club in perpetuity.

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Damitz Brooks Nightingale
Turner & Morrisset, CPA’s
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Ethel V. Dietrich
Edgar C. & Mary Doehler
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Robert & Jane Easton
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William & Ruth Ellisnow
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Lubomir & Wilhelmina Fast
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Dennis & Patricia Forster
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Ellen Harrison
David F. & Peg Hart
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Mary B. Hefner
Warren & Kay Hein
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Henderson, M.D.
Aby & Stella Henny
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Richard & Linda Johnston
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Richard Kux
Florence Lamb
Shepherd Lee
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Modelion Gail Lucky
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Sally C. Walker
Hathaway Watson
Klaus & Sophie Winkelmann
Anonymous members
Alexis de Tocqueville Society

We extend special thanks to members of the Alexis de Tocqueville Society. These generous local philanthropists truly embrace the concept of creating positive change by making donations of $10,000 or more to support United Way of Santa Barbara County’s Community Initiatives.

Leadership Circles

Leadership Circle Members play a vital role in the success of United Way of Santa Barbara County Programs and Initiatives by making donations of $1,000 to $9,999 annually.

Gold Leadership Circle

$6,000 — $9,999

Dorothy Chun and Joseph Polchinski
Lance Connor and Nancy Werner

Silver Leadership Circle

$3,000 — $5,999

The Ugo Peter “Butch” Arnoldi Family
Ralph and Jan Baxter
Mr. Michael Beers
David and Louise Borgatello
Mr. Stephen Bowles
Mr. Lue D. and Mrs. Geraldine W. Cramblitt
Nancy and Thomas Crawford, Jr.
Ben and Helen Daniel
Bobbi and Paul Didier
Edgar C. and Mary Doehler

Names in bold are United Way Community All Stars, who have contributed a total of $500 or more to United Way of Santa Barbara County for three or more consecutive years.

L indicates a legacy gift.
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$1,200 – $2,999

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Doug Anthony
Earl Armstrong
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Deborah A. Barnett
Gayle and Pamela Beebe
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Chris and Kathleen Kooper
Thomas and Barbara Brashears
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Betsy Brenner
Tom and Judi Brooks
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Joshua and Alyssa Canada
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and Kevin Meaney
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Nancarrow-Garrison
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O’Connell
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Robert and Dominique Samario

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United Way of Santa Barbara County receives many types of gifts. The generous donations from those listed on this page came in the form of goods, services, and media coverage.

**$2,000+**

Channel Cat  
Country Meat Market  
Direct Relief International  
Hauser Fine Art  
Pacific Coast Business Times  
Windsor Capital Group

**$1,000 – $1,999**

Cos Bar Montecito  
El Encanto Hotel & Garden Villas  
Hotel Milo  
John Kochis, Ground Effect Wine  
Mountain View Films  
Santa Barbara Axxess  
Santa Barbara News-Press  
Santi Vasili  
Silverander Communications, Inc.  
Tesla  
The Towbes Group, Inc.

**$500 – $999**

Aesthetics Montecito  
Alice Brophy Richardson  
City National Bank  
Disneyland Resort  
Dr. Ferris  
Evolutions Medical Spa  
Four Seasons Resort - The Biltmore  
Just Blow Drys Montecito  
Kunnin Winery  
Montecito Fire Protection District  
Roark Wine Company  
Tolosa Winery

**$100 – $499**

Adelaida Cellars  
Aveda  
Biju  
Blacklake Golf Resort  
Bragg Live Food Products  
Brander Vineyards  
Colympso Santa Barbara  
Caribbean Coffee Company  
Chuck’s of Hawaii  
Community Arts Music Association  
Coquelicot Wines  
Cypress Ridge Golf Course  
Damitz, Brooks, Nightingale, Turner & Morrisset, CPAs  
Ensemble Theatre Company  
Fess Parker Wine Country Inn & Spa  
Firestone Vineyards  
Fit Buddha  
Foley Estates Vineyard & Winery  
Glamour House Intimate Apparel  
Grassini Family Vineyards  
Hartley-Ostini Hitching Post Winery  
Hotel Cheval  
Island Packers  
Krista Withrow  
La Playa Pilates  
Lazy Acres Market  
Le Vigne Winery  
Lobero Theatre Foundation  
Metropolitan Theatres  
Nancy Murdock  
Olio e Limone Ristorante  
Pacific Conversatory Theatres  
Pacifica Hotel Company  
Pedego Electric Bikes  
Pedro de la Cruz  
Salt  
San Ysidro Ranch  
Santa Barbara Hot Rod Limo  
Santa Barbara Inn  
Santa Barbara Museum of Art  
Santa Barbara Polo & Racquet Club  
Santa Barbara Sailing Center  
Sea Landing  
Segway of Santa Barbara  
State Street Ballet  
Summit Winery  
The Painted Cabernet  
Upham Hotel & Country House  
Westonley Orchids  
Woodland Hills Country Club  
Yoga Soup

**NAMES IN BOLD** are United Way Community All Stars, who have contributed a total of $500 or more to United Way of Santa Barbara County for three or more consecutive years.
Saluting Our Community Partners

We gratefully acknowledge the outstanding contributions and support of our many community partners. They make Santa Barbara County more vibrant every day, and United Way’s work would not be possible without them. We offer sincere thanks and stand in admiration of their selflessness, hard work, and dedication.

Buellton Union School District
Cachuma Lake
Canalino Elementary School
Caregiver Coalition of Santa Barbara
Carpinteria Chambers of Commerce
Carpinteria Children’s Project at Main
Carpinteria Middle School
Carpinteria Public Library
Carpinteria Unified School District
Casa Dorinda
Catholic Charities Santa Barbara
Chase Bank
Chumash Maritime Association
City of Buellton Parks and Recreation
City of Carpinteria Aquatics
City of Goleta
City of Santa Barbara
City of Santa Barbara Parks and Recreation
City of Solvang
Parks and Recreation
Cleveland Elementary School

Coast Caregiver Resource Center
Coleta & Donald Barker Foundation
College School District
Community West Bank
Cornelia Moore Dental Foundation
Every year the Cornelia Moore Dental Foundation recruits dentists in the community who donate their time to give free dental screenings to Fun in the Sun participants.

Cottage Health
Council on Alcoholism and Drug Abuse
County of Santa Barbara
County of Santa Barbara Probation Department
County of Santa Barbara Public Health Department
County of Santa Barbara Sheriff Department
County of Santa Barbara Behavioral Wellness Department

Cox Communications
Deckers Outdoor Corporation
Direct Relief International
Doctors Assisting Seniors at Home (DASH)

Dallywood Foundation
Domestic Violence Solutions for Santa Barbara
Dons Net Café (SBHS)
Dr. Neil Metus
East Side Library
Easy Lift Transportation
Edison International
El Camino Elementary School
El Camino Elementary School has been a United for Literacy partner since 2010. El Camino students build early literacy and school-readiness skills through Kindergarten Success Institutes, improve academic and behavioral skills through Fun in the Sun, and advance reading skills with Power Reading during the school year. Among students who met recommended Power Reading usage, the number reading below grade level dropped from 51 percent to 19 percent in one school year.

Elwood Elementary
Errett Fisher Foundation
Everybody Dance Now
Explore Ecology
Family Service Agency
First 5 Santa Barbara County
First 5 and United Way are seeking to increase access to high-quality early educational opportunities for local children and families and to educate the public about how critical maximizing healthy development is for children in ages 0 to 5. First 5 has recently invested in developing Kindergarten Success Institutes with a grant to enhance parent education curriculum.

Foodbank of Santa Barbara County
Franklin Elementary School
Friendship Adult Day Care Center
Girl Scouts of California’s Greater Coast
Girls Inc. of Carpinteria
Girls Inc. of Greater SB
Goleta Chambers of Commerce
Goleta Union School District
Harding Elementary School
Herbert and Gertrude Latkin Foundation
Holister Elementary School
Hope Elementary School
Hope Elementary School District
Housing Authority of the City of Santa Barbara
Hutton Parker Foundation
Independent Living Resource Center

Internal Revenue Service
Notes for Notes

Oak Valley Elementary School

June G. Outhwaite Foundation
Kellogg Elementary School
La Colina Junior High School
La Cumbre Foundation
La Cumbre Junior High School
La Patera Elementary School
Lockheed Martin
A generous grant from Lockheed Martin, has led to a more robust STEAM (Science, Technology, Engineering, Arts, and Math) component for our Fun in the Sun Program incorporating hands-on lessons from UCSB’s highly-rated Science Camp. Students also benefited by working with Lockheed Martin engineers in STEAM workshops, Lunch Bunch, and a Failing Forward discussion.

MarBorg Industries
Martial Arts Family Fitness
Monte Vista Elementary School
Montecito Bank and Trust
Mountain View Elementary School

MOXI, The Wolf Museum of Exploration + Innovation
Music Academy of the West
Nature Track
Northern Santa Barbara County United Way

Notes for Notes

Oaks Valley Elementary School
Community Partners

Ocean Futures Society
Olive Grove Charter School
Page Youth Center
Partners in Education
Peabody Charter School
People’s Self-Help Housing
Pleasant Valley Schoolhouse
Police Activities League
PrimeraSecurities
Robobank
Ridley-Tree Cancer Center
RRM Design Group
SafetyMattersCertifiedTraining
SandyPointInk
Santa BarbaraAirport
CommunityEducation
Santa Barbara
ChambersofCommerce
Santa Barbara
City College
Santa Barbara
County EducationOffice
Santa Barbara
Day ReportingCenter
Santa Barbara
EyeglassFactory
Santa Barbara
FamilyCareCenter
Santa Barbara
NeighborhoodClinics
Santa Barbara
Parks and Recreation
Recreation – Recreation
Afterschool Program (RAC)
Santa Barbara
Public Library System
Santa Barbara
Rape Crisis Center
Santa Barbara
Rescue Mission
Santa Barbara
Sailing Center
Santa Barbara
School of Music
Santa Barbara
Sport Fishing Club
Santa Barbara
Unified School District
Santa Barbara
Village
Santa Barbara
Zoo
The Santa Barbara Zoo has been a Day of Caring agency for many years. They help make Day of Caring a success by coordinating projects for volunteers. And, the Zoo benefits because the volunteers’ help with gardening and maintenance frees staff members to do other tasks.
Santa Ynez
Elementary
Santa Ynez
Valley Foundation
Santa Ynez
Valley People Helping People
SBUSD-NutritionalServices
ScholarshipFoundation
of Santa Barbara
Solvang
Friendship House
Solvang
School District
St. Vincent’s
Stand Tall
Stuart C. Gildred Family YMCA
Student Transportation of America
Surf Happens
Test Prep Santa Barbara
The Key Class
Towbes Foundation
Transition House
Turner Foundation
TV Santa Barbara
Union Bank
Union Bank Foundation
United Boys and Girls Clubs
of Santa Barbara
United Ways of California
Unity Shoppe
University of California
Santa Barbara
UCSB’s Office of Financial Aid partnered with United Way of Santa Barbara County to hold bilingual financial aid workshops, where participants were provided with assistance in filling out the Free Application for Federal Student Aid (FAFSA). This program made it possible for students to receive help from trained professionals in navigating the often confusing process of applying for federal student aid.
US Bank
Valley Haven Senior Center
Vegetable Rescue
Vieja Valley Elementary School
Visiting Nurse and Hospice Care
of Santa Barbara
Vista del Monte
Retirement Community
Volentine Family Foundation
Walter & Holly Thomson Foundation
Washington Elementary School
Weingart Foundation
Wells Fargo Bank
Westmont College
Wildling Museum
Williams-Corbett Foundation
Women’s Economic Ventures
Wood-ClaycensFoundation
YMCA Montecito Family Center

United Way of Santa Barbara County
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