

Executive Club

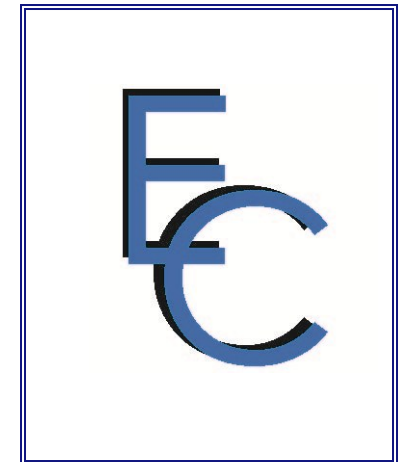
Contact Tina Nelson,
Development Manager
(805) 965-8591
tnelson@unitedwaysb.org

Join other community
leaders supporting
United Way of
Santa Barbara County.



United Way
of Santa Barbara County
www.unitedwaysb.org
320 East Gutierrez Street
Santa Barbara, Ca 93101
Phone: (805) 965-8591
Fax: (805) 962-3461

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United Way
of Santa Barbara County



www.unitedwaysb.org

What is the Executive Club?



The Executive Club is a recognition program that acknowledges the extraordinary support of a special group of business leaders who have demonstrated a distinguished level of giving and volunteerism to United Way of Santa Barbara County.

At the foundation of every good and significant human effort, we find a leadership group that gives the organization strength, character, purpose and longevity.

For this reason, United Way of Santa Barbara County wants to emphasize the importance of the Executive Club.



What are the benefits?

- ◆ Company name, personal name, and photo highlighted in 1/2 and full-page Santa Barbara News-Press, Santa Barbara Independent, and Pacific Coast Business Times advertisements annually.
- ◆ Company name, personal name, and photo highlighted in the United Way of Santa Barbara County bi-annual newsletter: 5,400 distribution; and electronic newsletter: 7,000 distribution per month.
- ◆ Hosted annual luncheon with community peers and distinguished guest speaker.
- ◆ Reported in Annual Thank You Report: 6,000 copies sent.
- ◆ Position as a socially responsible community leader.
- ◆ Brings your workforce together as a team for an important cause and inspires employee pride for your organization.

United Way
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Executive Club Requirements

- ◆ Serve as Top Decision Maker within a company or as Vice President or Director who has chaired a company's employee giving campaign.
- ◆ Make a personal annual investment of \$1,200 or more* to United Way of Santa Barbara County or one of its initiative (e.g. Day of Caring, Fun in the Sun, United for Literacy).
- ◆ Provide an annual corporate gift, event sponsorship, or conduct an annual employee giving campaign supported by United Way staff.
- ◆ Support employee volunteer involvement with United Way of Santa Barbara County.

**The investment may be paid by the individual or the company on behalf of the individual*

