



**BUILDING BETTER
FUTURES TOGETHER™**



WE ARE WOMEN UNITED.

As an integral part of United Way, our mission is to mobilize a powerful leadership network of women to strengthen the Santa Barbara community through a focused investment of talent, compassion, and philanthropy.

Together we advocate, support, and expand the ongoing work of United Way of Santa Barbara County's educational initiatives.

WE IGNITE CHANGE.

Our focus is on expanding United Way's early educational opportunities for local children through 3rd grade -- such as Kindergarten Success Institutes and United for Literacy -- to reduce the high number of young people who begin kindergarten without needed learning skills and who often don't catch up with their more prepared classmates. We make a difference in the futures of Santa Barbara County's children and families by ensuring that more students succeed in school and achieve the skills necessary for meaningful adult lives.

WHY ENGAGE?

- + Play an active role in meeting a pressing local need and building better futures for all in our community.
- + Be affiliated with scores of other Santa Barbara women leaders giving back to the community. You'll also be connected to a global network of women leaders in 165 communities throughout six countries.
- + Participate in enriching volunteer, networking, and educational activities.
- + Receive visible recognition as a woman leader giving back to the Santa Barbara community.
- + Be associated with a respected non-profit organization that gets results and delivers efficient administration of your charitable giving.

UNITED WAY WOMEN UNITED®

Women United harnesses the power and dedication of women leaders to transform local communities.





JOIN US.

Members make an annual gift of \$1,500 in support of United Way of Santa Barbara County and advocate and fundraise for United Way's Kindergarten Success Institutes and grade school reading programs.

CASE FOR ACTION.

School Readiness and Reading are Keys to Success.

- + School readiness and grade-level reading go hand-in-hand as necessary ingredients for school success.
- + In some Santa Barbara school districts, 2 out of 3 entering kindergarteners test "not ready."
- + Many of these children never recover their lost ground, with 2 out of 3 Santa Barbara County children reading below grade level in 3rd grade, an important milestone for future school success.
- + United Way's United for Literacy programs have a proven track record for success. For example, Kindergarten Success Institute participants improve their academic and social/emotional skills an average of 50%, ensuring that they are better able to keep up with their classmates.
- + Young students who meet or exceed benchmarks in school readiness and literacy are far more likely to experience success in school and graduate from high school on time.



CONTACT US.

For more information about Women United and how you can engage with this dynamic network of local leaders, visit www.unitedwaysb.org.

Questions?

Please contact Suzanne Danielson at sdanielson@unitedwaysb.org or Tina Nelson at tnelson@unitedwaysb.org. Or call 805.965.8591.

