WE ARE WOMEN UNITED.
As an integral part of United Way, our mission is to mobilize a powerful leadership network of women to strengthen the Santa Barbara community through a focused investment of talent, compassion, and philanthropy.

Together we advocate, support, and expand the ongoing work of United Way of Santa Barbara County’s educational initiatives.

WE IGNITE CHANGE.
Our focus is on expanding United Way’s early educational opportunities for local children -- such as the United Learning Center which is a tutoring center with the main classroom at the United Way facility and local satellite classrooms. Through small group tutoring in reading and writing, students and instructors work together on personalized lesson plans developed by a credentialed teacher. The focus is on “whole child success” achieved through data-driven instruction and a robust enrichment curriculum developed to engage learners at all levels.

WHY ENGAGE?
- Play an active role in meeting a pressing local need and building better futures for all in our community.
- Be affiliated with scores of other Santa Barbara women leaders giving back to the community. You’ll also be connected to a global network of women leaders in 165 communities throughout six countries.
- Participate in enriching volunteer, networking, and educational activities.
- Receive visible recognition as a woman leader giving back to the Santa Barbara community.
- Be associated with a respected non-profit organization that gets results and delivers efficient administration of your charitable giving.

JOIN US.
Members make an annual gift of $1,500 in support of United Way of Santa Barbara County and advocate and fundraise for United Way’s Early Education and United for Literacy Programs.