



Santa Barbara County

## 2016 Impact Report

Fun in the Sun	2
United for Literacy	6
United for Financial	
Empowerment	<b>8</b>
United for Health	8
United Learning Center	9
Day of Caring	10
Young Leaders Society	11
Red Feather Ball	12
Annual Awards	13
Executive Club	14
Top Workplaces	15
Heritage Club	16
Planned Giving	17
Alexis de Tocqueville Society	18
Gold Leadership Circle	19
Silver Leadership Circle	19
Bronze Leadership Circle	20
Pewter Leadership Circle	21
President's Club	22
Ambassadors Club	24
In-Kind Gifts	31
United Way Partners	32

### **MAKING A DIFFERENCE**

for everyone who lives in Santa Barbara County

> 22% **Financial Empowerment**

through United Way of Santa Barbara County,

our community invested \$2.7 million

Last year,

in local initiatives with a strategic focus on three key areas.

**58%** Education

At United Way

of Santa Barbara County

20%

Health

we innovate and work smarter to make life better for children, families, and seniors in our community. We create and manage strategic partnerships with hundreds of local organizations and agencies to connect strengths, multiply resources, and implement the best plans and programs that will improve education, health, and financial empowerment throughout Santa Barbara County.

As usual, our 2016 Imact Report detials the progress of our programs and initiatives, and allow us to acknowledge the generous support of the donors, volunteers, and partner organizatins who make our work possible. This year, we're also saying a special thank you to Paul Didier, our CEO for the past 42 years, who will be stepping down next year. We are proud of all he has accomplished and congratulate him on a job well done!



#### Fun in the Sun

51% of the students in this six-week summer learning program advanced by half a school year or more in English Language Arts.

United for Financial Empowerment

Over 3,100 local low-income families received

a total of more than \$4.3 million in income



### United for Literacy

4,500 K-12 students throughout our county are reading at higher grade levels with better comprehension.



#### Kindergarten Success Institute

71% of the preschoolers in this program mastered new skills that will help them succeed in school.



tax refunds.

#### United for Health

Local families saved more than \$1.7 million on prescription drugs and health services.



### **United Learning Center**

Students advanced up to four grade levels in reading and made great



## Celebrating Paul Didier's 42-Year Commitment to Our Community

Dear Friends,

After 42 years, it is time for me to say goodbye and step down as United Way of Santa Barbara County's CEO. Throughout the years, I have worked with so many wonderful and caring people—from hundreds of staff and board members, to more than a thousand community service partners, and tens of thousands of volunteers.

Together we have raised more than \$130 million and improved the lives of hundreds of thousands of Santa Barbara County residents and their neighborhoods. It is abundantly clear that none of us could have done this alone. By supporting one another in numerous ways, we have been able to create award-winning programs that are responsible for countless success stories.

What I value most is the opportunity to have met, worked with, and learned from such a vast array of board members, staff, volunteers, and community partners. I am humbled by their dedication, hard work, and determination against incredible odds. They never fail to focus on making life better for those in our community who are in need.

Although I am stepping down as CEO, I will not be retiring from serving others. I have spent my adult life in community service and will continue, as I also look forward to continuing so many cherished friendships.

The future of United Way of Santa Barbara County is bright and promising. I am pleased to announce the United Way Board of Directors has selected Steve Ortiz, a dedicated 11-year executive of United Way, to take the reins as CEO in March 2017.

I will always be grateful for the support and friendship I have received over the last four decades. I thank you all for this extraordinary adventure.

GRAD BIN

G. Paul Didier, CFP, MBA
President and CEO
United Way of Santa Barbara County







Santa Barbara County In 1975, when Paul Didier became CEO of United Way of Santa Barbara County, Gerald Ford has just become president, the average home cost \$25,000, and gas was 50 cents a gallon.

Those aren't the only things that have changed. Here are a few of the ways United Way of Santa Barbara County (UWSBC) has grown and evolved over the last four decades with Paul Didier at the helm.

Went from three employees in a
500 square-foot rented office
and 70 segsonal employees in an 8,000

to 20 full-time and 70 seasonal employees in an 8,000 square-foot building owned by UWSBC.

Led the first ever county-wide assessment of what our community's goals should be over the next decade—a process that took 18 months and involved interviewing more than 6.000 local residents.



Developed a volunteer-driven grantmaking process to

fairly and quickly distribute donated funds after the disastrous Painted Cave W ildfire. The grantmaking process developed by UWSBC was later used as a model by the United Way of New York City to distribute funds raised for 9/11 relief.



Developed a set of focused and highly effective programs and initiatives that bring different groups together to meet pressing community needs.

These programs are unique to Santa Barbara County and exist nowhere else:

Fun in the Sun page 4

United for Literacy page 12

**United Learning Center page 14** 

Kindergarten Success Institute page 11

United for Financial Empowerment page 15

United for Health page 15



While national statistics on volunteering have declined, the number of volunteers working with UWSBC has grown.

For many years UWSBC has had the largest ratio of volunteers to population of any United Way in the U.S.

Established an \$8 million endowment with \$6 million in future commitments.

UWSBC was the first United Way in the country to establish an endowment, starting a growing trend.

## Fun in the Sun

Now in its 20th year, Fun in the Sun (FITS) is a six-week summer learning program for local academically and financially at-risk children and their families. This year, FITS served 300 children and 200 parents. It's Santa Barbara County's oldest and largest public and private partnership dedicated to the long-term improvement of the lives of low-income children and families. Nationally recognized for innovation and excellence, Fun in the Sun was developed by United Way of Santa Barbara County to meet the unique needs of our community.









Fun in the Sun directly addresses summer learning loss and the resulting achievement gap between low-income students and their middle to upper income peers. The program brings together the best hands-on, project-based services

and ideas from more than 70 local public and private organizations, and assembles more than 600 local volunteers to deliver them.

The results are extraordinary. In 2015, 93% of FITS participants maintained or improved their literacy skills—according to pre- and post-program assessments. The results have been so outstanding that in 2012, FITS won the National Excellence in Summer Learning Award from the National Summer Learning Association, an affiliate of Johns Hopkins University and the nation's leading research body on summer learning.

## Making Life Better for At-Risk Children and their Families

The program has been designed to have lasting positive impact on the lives of at-risk children. We have learned that in order to achieve this goal, we must engage parents as well as children. That's why we require parents or guardians of Fun in the Sun participants to attend five parent education sessions during the course of the program. In addition to parenting skills, the sessions cover topics—like wellness and financial empowerment—that benefit the entire family.

We also ask each participant's family to contribute a small portion of the program's \$1200 per-child cost. While the donation is voluntary, participation in the parenting sessions and attendance at FITS sessions is not. This approach helps to ensure that both parents and children are truly committed to working toward a brighter future.



### Throughout the Program, FITS Participants Benefit from

- Adult Mentorship
- Character Values & Education
- Courtesy & Manners
- Daily Reading, Writing, and Math Instruction
- Environmental Education
- Expression through the Arts

- Family Fun Nights
- Financial Literacy Training
- Field Trips
- Health Services
- Healthy Lunch and Snacks
- Martial Arts
- Nutrition and Health Education

- Parent Education Seminars
- Public Speaking Exercises
- Self-Esteem Building Activities
- Service Learning Activities
- STEAM\* Educational Activities
- Swimming Lessons
- Team-Building Exercises

\*The STEAM curriculum includes educational activities in science, technology, engineering, art, and math.



## Santa Barbara County's Home-Grown Program Has Gained a Glowing National Reputation

#### 1996

Fun in the Sun began as a drop-in recreational program for 20 young students at Ortega Park in Santa Barbara. It was originally a collaboration of three agencies designed to provide a safe environment for children who would otherwise be unsupervised.

#### 1998 to 2000

FITS broadened its scope to include academic components, family support services, and the Lunch Bunch volunteer mentorship program (see next page).

#### 2001 to 2003

FITS branched out to Goleta and Santa Barbara's Westside, serving nearly 200 children, including youth ages 13-17 through a new Counselor-in-Training program.

#### 2007 to 2009

FITS expanded to a new site in Carpinteria, which enabled it to serve a record-breaking 364 participants and their families.

#### 2010

FITS became one of just 13 organizations out of 2,000 applicants nationwide to receive a federal grant from the Corporation for National and Community Service to incorporate service-learning. A fifth FITS site was opened in Guadalupe.

#### 2011 to 2012

As part of a strategic plan to create a world-class program, FITS introduced daily structured Power Reading sessions and new STEAM curriculum components. In 2012, the National Summer Learning Association (an affiliate of Johns Hopkins University) awarded FITS the Excellence in Summer Learning Award as best in the country.

#### 2013 to 2015

FITS expanded to Santa Ynez and introduced Power Math and new junior high school curriculum components.

#### Today

FITS provides comprehensive and integrated academic, behavioral, and social skill development services to 300 participants at five south Santa Barbara County sites each year. The partnership has grown to include more than 70 service delivery partners, over 20 funding partners, and more than 600 community volunteers. With the community's support, 97% of 2015 Fun in the Sun participants actually improved their literacy skills instead of losing three months of prior skills (the average summer learning loss experienced by lower-income students each summer).



We sincerely thank
all of Fun in the Sun's
past and present
partners, funders, and
volunteers. You made
these outstanding
results possible, and
you have changed the
lives of thousands of
FITS participants over
the last 20 years!

To learn more about United for Literacy visit unitedwaysb.org/ufl

## Fun in the Sun Lunch Bunch It's Like Show and Tell for Adults



This very popular volunteer opportunity brings local professionals and community members in to serve as mentors to Fun in the Sun scholars during the lunch hour. Volunteers find engaging with the students while explaining their professions and careers to be extremely rewarding. And, our students become aware of options and opportunities they never knew existed. For some, these sessions ingnite dreams that set them on the path to a brighter future. Last year, more than 500 volunteers participated as Lunch Bunch Mentors—to the benefit of everyone involved.

## 2016 Lunch Bunch Teams Included PARTIAL LISTING

Abaco Invoca Lockheed **AGIA** MacFarlane, Agilent Faletti & Co. Bartlett, Pringle & Wolf Montecito Bank & Trust BioIQ Nordstroms of Brown & Brown Santa Barbara Insurance Northern Trust Carpinteria RightScale Morning Casa Dorinda SB Scholarship Foundation City National Bank SBCEO Cottage Health SEE International System Conversant Sientra, Inc.

Summer of Service
Damitz, Brooks,
Nightingale,
Turner & Mirrisset

ner & Mirrisset Union Bank kers Venoco

Team TrueVision

The Zia Group

Deckers Venoco
Hearts of Bacara Wells Fargo



### 🎉 YOU CAN HELP

### **Make More Fun Happen**

Even with the support of 70 non-profit organizations and 600 volunteers, it's expensive to provide a program as comprehensive and varied as Fun in the Sun.

At a cost of \$1,200 per student, the six-week summer learning program serves at-risk children and their parents at five sites throughout the County. Unfortunately, a lack of sufficient funding has left us with long waiting lists at each of our five sites.

Fun in the Sun participants are organized into "pods" of 12



students each. A \$15,000 donation would finance the creation of a whole new pod at one location—and make a lasting difference in the lives of a dozen children and their parents.



## **2016 Fun in the Sun Donors**

#### \$10,000 +

AGIA Affinity Services

County of Santa Barbara Behavioral Wellness Department

Edison International

The Errett Fisher Foundation

Lady Leslie Ridley-Tree

Lillian Lovelace

Santa Barbara Foundation

Maryan Schall

Volentine Family Foundation

Weingart Foundation

John and Virginia Wigle

#### \$3,000 - \$9,999

Assistance League of Santa Barbara

Bank of America

The Coeta & Donald Barker Foundation

Ron and Marlys Boehm

Cox Communications

Deckers Outdoor Corporation

Herbert and Gertrude Latkin

Foundation

Montecito Bank & Trust

Rotary Club of Santa Barbara

Charitable Foundation

Towbes Foundation

UCSB Associated Students

Union Bank

Valley Foundation

#### \$1,000 - \$2,999

Mr. Vince Caballero

Ms. Julia Delgado

City of Goleta

city of Goldta

Ms. Tina Hansen McEnroe

Robert and Joan Hollman

Steve and Amber Ortiz

Jim and Stephanie Sokolove

Mr. Michael Towbes

Village Properties

William E. Weiss Foundation

Bernie and Maureen White

#### \$1 - \$999

Mrs. Susan R. Aguilar

Ms. Magda Arroyo

Mr. Scott Black

Mr. Bob Bogle

Ms. Merryl Brown

Ms. Julie Capritto

Ms. Gina Carbajal

Mr. David Daniel

Ms. Gwen T. Dawson

Direct Relief International

David Edelman

Mr. and Mrs. Bob Ehrmann

Ms. Diana Gleason

Ms. Rebecca Golgert

Jim Garcia and Erin Graffy

Ms. Betsy H. Green

Ms. Marilu Greene

Judy Guillermo-Newton

Leo P. Hamill

Ms. Stina Hans and Mr. Joel

Kreiner

Jeff and Julie Harris

Mr. Michael Hausknost CFP

Mr. Cody Howen

Mrs. Tracy Jenkins

Mr. James P. Kennett

Mr. Shawn Kevin Kiehn

Alex Koper III

Mr. David G. Kronen

Mr. Zenitra Kumar D.D.S.

George S. Leis

Cliff and Diane Lundberg

Ms. Sharyn Main

Siri and Bob Marshall

Mr. Robert Ludwig Muhr

Mrs. Krista Munizich

Mr. Bob Nelson

Mike & Eileen O'Brien

Mr. Ken Oplinger

Ms. Jamie Perez

Ms. Cindy Pollard

David and Cristina Prichard

Kurt and Nancy Ransohoff

Ms. Ashley Raum

Ms. Lisa Rivas

Robert and Dominique Samario

Mr. Jonathan W. Schooler

Mrs. Adrienne Schuele

Jean K. Schuyler

Ms. Christina Sistrunk

Mr. Bradley J. Smith

Mr. Craig B. Springer

Deryck and Maria Stave

Mr. Bruce A. Stevens

Marshall H. Turner, Jr.

US Bank

Dr. Mary Jean Vignone

Ms. Leslie A. White

Ms. Peggy P. Wiley

Jim and Marcia Wolfe

Mr. and Mrs. Craig Zimmerman

2 Anonymous Donors



## **2016 Service Delivery Partners**

A Different Point of View

Aliso Elementary School

American Indian Health & Services

American Red Cross Santa Barbara

Arts for Humanity

Assistance League of Santa Barbara

Buellton Union School District

Cachuma Lake

Cancer Center of Santa Barbara with Sansum Clinic

Carpinteria Library

Carpinteria Unified School District

Casa Dorinda

City of Buellton Parks and Recreation

City of Carpinteria

City of Carpinteria Aquatics

City of Goleta

City of Solvang Parks and Recreation

College School District

Cornelia Moore Dental Foundation

Cottage Health

County of Santa Barbara

County of Santa Barbara Behavioral Wellness

Direct Relief International

Dr. Neil Mietus

East Side Library

Easy Lift

EduCraft Circuit Craft Circuitry

El Camino

Elementary School

Explore Ecology

Everybody Dance Now

Fairview Gardens

Family Service Agency

Foodbank of

Santa Barbara County

Franklin Elementary School Police

Friendship Adult Day Care Center

Girl Scouts of California's Greater Coast

Harding Elementary School

Goleta Union School District

Key Class

La Cumbre Junior High School

Lockheed Martin

MarBorg Industries

Martial Arts Family Fitness So

Montecito Bank and Trust

Music Academy of the West

Santa Barbara

Santa Barbara

Nature Track

Notes for Notes

Oak Valley Elementary School

Partners in Education

Pleasant Valley Schoolhouse

Police Activities League

Red Feather Ball
RRM Design Group

Safety Matters

Certified Training
Sandy Point Ink

Santa Barbara Eyeglass Factory

Santa Barbara Public Library

Santa Barbara Sailing Center

Santa Barbara School of Music

Santa Barbara Sport Fishing

Unified School District Santa Ynez Elementary

Santa Ynez Valley Foundation

Helping People

SB Airport Community Education

SBUSD- Nutritional Services

Scholarship Foundation of Santa Barbara

Solvang Friendship House

Stand Tall

Student Transportation

of America Sub Zero Ice Cream

& Yogurt
Surf Happens

UCSB

UCSB Science Camp US Bank

Veggie Rescue Vista del Monte

Retirement Community
Westmont College

Wildling Museum YMCA Montecito





## **United for Education**

We know that a good education is one of the foundations of a successful life. United Way of Santa Barbara County has developed a range of innovative programs that help to realize a good education for those in our community who are academically and financially at risk.

## **United for Literacy**





Since this educational partnership's inception in 2009, United for Literacy has helped more than 4.500 local

children, families, and seniors improve literacy skills.

Working with 48 different schools, six non-profit organizations, and three local businesses, United for Literacy offers a unique combination of services that boost reading levels and improve graduation rates. More

than 75 percent of all program participants advancing two or more reading grade levels each semester.

In addition to research-based literacy advancement techniques, United for Literacy takes advantage of sophisticated, common core standards aligned, online educational software. The Power Reading Program utilizes Lexia and Reading Plus software to serve learners from pre-K to adult levels. The Power Math Program is an accelerated math improvement tool for grades K-6. The key to these programs' success is that they all provide individualized and highly customized instruction for each learner. Students become engaged as they gain new skills and advance at their own pace.

To learn more about United for Literacy visit unitedwaysb.org/ufl

## Kindergarten Success Institute



This important program fills a rapidly expanding need. Local teachers tell us that often more than

half of their students start kindergarten without the most basic knowledge of numbers, shapes, and colors; the ability to use scissors, sit in a circle, share, or cope with frustration.

Kindergarten Success Institutes take place at 11 different schools for three to four weeks before the school year



begins. Incoming kindergärtners learn school-related skills and behaviors that will be essential to their success. For many of these children, catching up to their middle

and upper income peers can be extremely difficult. In fact, a great many never do. Kindergarten Success Institutes give them the chance to gain equal footing.



### **∭** YOU CAN HELP

### **Spread the Success**

United Way of Santa Barbara County currently operates Kindergarten Success Institutes in 11 different schools. Five more schools have asked for the program, but must wait until we acquire the funding. A donation of \$6,500 would expand the program to one additional school, and launch a classroom full of little ones on the path to success.

## **Parent Success Institute**

Many low-income parents feel incapable of influencing their children's education, and depend solely on the schools. So, these disadvantaged children miss early education opportunities and start kindergarten months or years behind their peers. Its a gap that tends to widen during the elementary school years.

Our Parent Success Institute addresses this problem through a series of classes that focuses on positive methods of discipline, effective communication, and fostering a nurturing and positive relationship. Parents become enabled to promote literacy and healthy development throughout early childhood and adolescence.



## **Dolly Parton Imagination Library**

More than 60 percent of children in low-income families have no access to books in their homes. United Way of Santa Barbara County increases access to books for children under the age of five through a partnership with the Dolly Parton Imagination Library. This innovative program sends a brand new, age-appropriate book every month to more than 1,400 local families at no charge.

We know that reading to a pre-school child is the single most important way to prepare them for success in school. By placing books selected by educational experts directly into Santa Barbara County homes, we create opportunities for parents and children to spend time together in an enriching way that will pay big dividends down the road.



### Ignite a Child's Love of Reading

We're happy that our partnership with the Dolly Parton Imagination Library brings a new book to more than 1,400 local kids every month. We wish we could do the same for the 300 children still on the waiting list. The annual cost for each child is \$52, of which the Dollywood Foundation pays half. An \$8,000 donation would eliminate the waiting list and bring the joy of reading to hundreds of deserving kids.



# **Goleta Union School District Literacy Partnership**

After four years of excellent results at fi ve Goleta Union Schools, United Way of Santa Barbara County's Power Reading Program is being expanded to all nine schools in the Goleta Union School District. The fi rst phase of the partnership will span a three-year period from August 2016 to August 2019. This district-wide project—with its individualized, research-based literacy tools and techniques—has the potential to significantly improve the futures of thousands of children and their families.



## **United Learning Center**

Effective, Affordable, Personalized Learning Support for K–12 Students









United Learning Center is an innovative fee-based service that provides K–12 students a unique and effective learning experience tailored to meet their specific needs. Highly interactive, internet-based reading and math programs are individually calibrated for every learner.

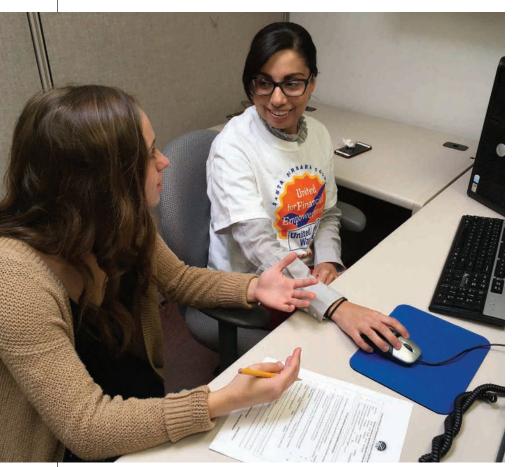
At United Learning Center, a credentialed school teacher assesses every student before creating a customized learning plan. The teacher monitors students' progress, instructing and coaching them along the way. With a maximum student-to-teacher ratio of four to one, each child receives as much attention as he or she needs. Because United Learning Center is sponsored by United Way of Santa Barbara County, we are able to offer the service at rates 25% below most commercial tutoring companies.

The United Learning Center grew out of the success of United Way of Santa Barbara County's United for Literacy Program.

We received inquiries from parents whose childeren's schools were not participating in that program. They wanted their children to have access to those tools. It was clear that our impact in the community would be multiplied by working with any student who felt they could benefit...and the United Learning Center was born.

To learn more about United Learning Center visit unitedlearningcenter.org







The aim of our United for Financial Empowerment Partnership is to increase financial stability in low and moderate-income families (those earning less than \$60,000 for a family of four). Many of thems have never filed a tax return, and have nothing put away for emergencies or their children's education. These are hard-working people who could be financially devastated by something as small as an unexpected auto repair. We employ a variety of strategies to help them achieve financial stability:

Establish and maintain emergency savings accounts by contributing some amount of money from each paycheck. The initial goal is to save \$1,000, with a long term goal of saving an amount equal to six months of living expenses.

Improve financial literacy by attending and graduating from bilingual, IRS-approved community financial literacy programs.

Reduce debt by learning and practicing proven debt reduction techniques.

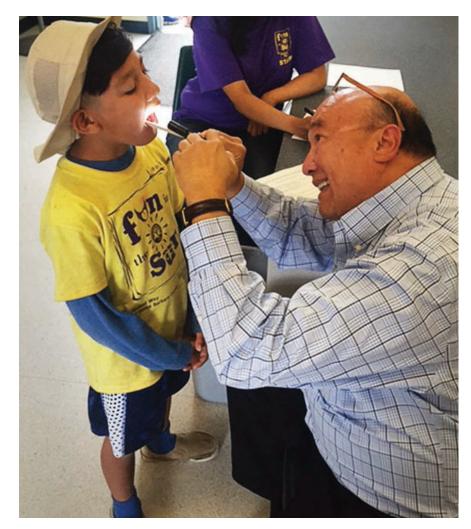
Fund retirement savings in an IRA with 5–15% of every paycheck

Maximize tax credits and deductions, and eliminate tax preparation costs by using our Volunteer Income Tax Assistance (VITA) and Senior Tax Assistance.

Create, fund, and maintain a tax-deferred college and career savings plan.

To learn more about United for Financial Empowerment visit unitedwaysb.org/fep







Our United for Health Initiative combines the efforts of multiple community partners to increase the number of low- income and at-risk Santa Barbara County residents who receive health screenings, preventative care, access to needed services, and prescription medications. The medical services discount program outlined below has been an important part of this program.

Many of Santa Barbara County's most vulnerable residents—seniors and low-income families—must choose between filling prescriptions or receiving medical services and putting food on the table. To alleviate some of this financial strain and improve the health of those in our community, United Way of Santa Barbara County offers medical services

discount cards that let local residents save on prescription drugs, dental work, vision care, hearing supplies and care, lab work, imaging, diabetic supplies, and even veterinary expenses.

In association with AGIA (one of our top employee and corporate donors) and Paramount Rx, we negotiated a deal to provide a Health Services Discount Card that is honored at more than 54,000 pharmacies nationwide. We then partnered with more than 20 local non-profit agencies to get the cards into the hands of those who

Discount
Prescription
and Health
Services
Card



Member ID: UWSB0115
Group ID: UWSB01
Bin: 610210
PCN: PRX
This Card is Valid
for Entire Family
PARAMOUNTRE

need them most. Participants simply show their card when filling a prescription or paying for qualifying services and receive an automatic discount (currently about 45% off regular cost). This helps to keep chronic conditions from becoming serious, improves the quality of participants' lives, and reduces the strain on public assistance and emergency medical services.

To learn more about United for Health visit unitedwaysb.org/health

## Young Leaders Society

United Way of Santa Barbara County's Young Leaders Society provides community involvement, encourages philanthropy, and develops personal learning opportunities for young professionals. This unique and dynamic group offers its members multiple ways to become involved in community initiatives that make a difference in peoples' lives—all while having fun.

This year alone, over 125 YLS members ages 45 and under contributed over \$60,000 through personal donations and special events to support United Way activities. This program is for young individuals who want to take active and visible leadership roles in community projects, committees and boards. It also serve as a mechanism to promote the work, activities, and initiatives developed by United Way of Santa Barbara County that focus on education, financial empowerment, and health.

David Duarte, who has served on the YLS volunteer Executive Committee since 2010, was named 2015 Young Leader of the Year. Since joining the society, David has completed over 250 hours of volunteer and community service through





UWSBC's Fun in the Sun Lunch Bunch mentoring program, Day of Caring, United We Read, and other YLS activities. As he says, "My experiences as a YLS member are invaluable. It's exciting to see the positive impact of our leaders on the community and on each other. I leave each event energized and inspired to be more involved and proud to be part of a group of such talented and successful people."



Clockwise from upper left: Kelly Schon and Rachel Brown, David Duarte, YLS members volunteering at Fun in the Sun

For more information on the Young
Leaders Society, visit unitedwelead.org

## Day of Caring

On Saturday, September 15, 2015, more than 1,300 volunteers gathered for United Way of Santa Barbara County's 24th Annual Day of Caring. They included students, families, church and community service groups, and bands of coworkers. In just four hours, improvements valued at \$300,000 had been completed at 50 different work sites. The projects—which took place throughout Santa Barbara, Goleta, Carpinteria, and the Santa Ynez Valley—ranged from landscaping, painting and cleanup to habitat restoration and office work.





### **Day of Caring Sponsors**

#### **KICKOFF SPONSORSHIP**

#### \$4.000+

Albertsons/Vons Mentor Corporation

### CORNERSTONE SPONSORSHIP

#### \$2,000-\$3,999

Metropolitan Theatres
ExxonMobil
Montecito Bank & Trust
Pacific Coast Business Times
Page Youth Center
ParentClick.com
Karl Storz
Imaging, Inc.

#### PILLAR SPONSORSHIP

#### \$1.000-\$1.999

Classic Party Rentals
Cottage Health
Home Improvement Center

K-Lite

Lockheed Martin Santa Barbara Santa Barbara Independent

Union Bank

Bank of America

Citibank

Orbital ATK

### BUILDING BLOCK SPONSORSHIP

#### \$100-\$999

La Arcada Courtyard
Olio E Limone Ristorante
Stantec (Penfield & Smith)
AMS Entertainment
CASA Magazine
Santa Barbara News Press
The Towbes Group
Hurley Optical
SLO Roasting Coffee Company

For more information on Day of Caring, visit unitedwaysb.org/doc

## **Red Feather Ball**

On December 5, 2015, United Way of Santa
Barbara County celebrated its 19th Annual Red Feather Ball at
the Four Seasons Biltmore Coral Casino in Santa Barbara. Guests
enjoyed cocktails, a silent auction, music before dinner and a
live scholarship auction. 2015 Honorees were the Santa Barbara
Foundation and Janet Garufis, President and CEO of Montecito
Bank & Trust.



2015 honorees Janet Garufis and Ron Gallo, Santa Barbara Foundation

Proceeds from the Red Feather Ball support United Way of Santa Barbara County's national award-winning Fun in the Sun and United for Literacy programs.

For more information on Red Feather Ball, visit unitedwaysb.org/rfb

### Red Feather Ball Sponsors

#### **RED FEATHER**

Aera Energy

#### **PLATINUM FEATHER**

City National Bank Jim & Stephanie Sokolove Bob & Val Montgomery

#### **GOLD FEATHER**

Montecito Bank & Trust Santa Barbara Foundation Santa Ynez Band of Chumash Indian Foundation Union Bank

#### SILVER FEATHER

Casa Dorinda Cottage Health John & Susan Hanna SBCC Foundation

#### **BRONZE FEATHER**

Citibank
CSU Channel Islands
Dennis Forster
Juliette Cummins Sponsel
Maryan Schall
Shawn Kiehn, Lexia Reading
Santa Barbara Chamber of Commerce
Susan Matsumoto & Mel Kennedy

#### **PEWTER FEATHER**

AGIA Affinity Services
American Indian Health & Services
Banc of California
Ron & Marlys Boehm
Fielding Graduate University

#### UNDERWRITERS

City National Bank
Bryant & Sons
Reading Plus/The Ware Group
Alan B. Slifka Foundation
John Kochis
Jim & Stephanie Sokolove
Renegade Wines

## **Annual Awards**

On May 18, 2016, United Way of Santa Barbara County hosted its 93rd Annual Awards

Celebration at the Four Seasons Biltmore Hotel. This special dinner recognizes the efforts of local organizations and individuals. Twenty-five awards were presented to volunteers, businesses, schools, and organizations for their community involvement and outstanding support of United Way of Santa Barbara County. The 2016

Annual Awards Celebration was made possible by the generous sponsorship of the Four Seasons Biltmore, Floral Ambiance, Montecito Bank & Trust, and John Kochis.

#### United for Health Partner of the Year

Cornelia Moore Dental Foundation

#### **Outstanding Day of Caring Partner**

Mentor Corporation

Outstanding Fun in the Sun Individual of the Year Jim Brown

#### Outstanding Fun in the Sun Organization of the Year

Assistance League of Santa Barbara

#### **Financial Empowerment Partner of the Year**

Santa Barbara Police Activites League

#### United For Literacy Individual of the Year

Barbara LaCorte

#### United For Literacy Organization of the Year

Goleta Union School District

#### **Community Impact Individual of the Year**

Liz Barnitz

#### **Community Impact Organization of the Year**

Harding School

#### **Outstanding Leadership Workplace**

Cottage Health

## Outstanding Employee Campaign Manager for 1-100 Employees

Henry Dubroff

## Outstanding Employee Campaign Manager for 100-250 Employees

Vicky MacGregor and Kendra Marmé

## Outstanding Employee Campaign Manager for More than 250 Employees

Cottage Health Committee

### **Outstanding Division Award Education** UCSB

#### Outstanding Division Award Public

City of Goleta

#### **Outstanding Division Award High Tech**

Aera Energy LLC



Cottage Health Campaign Committee led by Kevin Nelson, Chief Compliance Officer & Security Officer

#### **Outstanding Division Award Business**

Cox Communications

#### **Outstanding Division Award Finance**

Montecito Bank & Trust

#### **Outstanding Division Award Health**

Cottage Health

#### **Outstanding Division Award Professionals**

Evans, Hardy + Young

### Most Outstanding Employee and

**Corporate Campaign** 

City National Bank

#### **Outstanding Campaign Cabinet Chair**

George Leis

#### **Outstanding Literacy Supporter**

Bryan McCabe

#### **Outstanding Literacy Supporter**

Lisa Maglione

#### **Outstanding Literacy Supporter**

Dan Cooperman

## **Executive Club**

These accomplished local public and private sector leaders are members of United Way of Santa Barbara County's Executive Club. We appreciate the significant contributions they make through their personal and organizational commitment to improving the lives of everyone in our community.















































































































Not pictured:
Jim Bechtel, Managing Director, Alamar Capital Management, LLC BRONZE
George Tharakan, CFA, Chief Investment Officer, Alamar Capital Management, LLC BRONZE

**Top Workplaces** 

Workplace giving is essential to the success of United Way of Santa Barbara County's local community initiatives. Last year, more than 6,000 individuals from 175 workplaces donated to our annual campaign. Here are the largest contributing workplaces.

Organization	Corporate Gift	Employee Gifts	Special Event Gift	Total 2014 Gift	Average Gift	All Stars*
County of Santa Barbara		\$196,884	\$7,296	\$204,380	\$287	66
Cottage Health	\$1,200	\$157,083	\$876	\$159,809	\$274	70
UCSB		\$86,991		\$87,191	\$303	42
AGIA - Affinity Services	\$25,938	\$56,746	\$1,034	\$84,618	\$746	13
City of Santa Barbara		\$44,443	\$3,067	\$47,510	\$312	15
Montecito Bank & Trust	\$14,100	\$19,801	\$9,063	\$42,963	\$319	10
MarBorg Industries		\$39,288		\$40,188	\$242	8
Union Bank	\$16,742	\$10,042		\$26,784	\$5,021	1
Aera Energy LLC	\$25,000			\$25,400		
United Parcel Service	\$1,782	\$18,155		\$19,938	\$226	4
Lockheed Martin Santa Barbara Focalplane	\$1,000	\$11,055		\$18,565		
Community West Bank	\$5,000	\$11,226	\$2,278	\$18,504	\$400	9
Bank of America	\$9,750	\$71,81		\$18,431	\$448	1
Astro Aerospace		\$18,200		\$18,200	\$1,400	7
City National Bank	\$10,000	\$5,590		\$16,090	\$798	3
Westmont College		\$13,581		\$14,231	\$251	4
DuPont Displays	\$3,000	\$10,229	\$800	\$14,029	\$409	6
Santa Barbara City College		\$13,570		\$13,970	\$150	3
Enterprise Rent-A-Car		\$13,311		\$13,311	\$578	5
Wells Fargo Bank		\$13,247		\$13,247	\$339	
Johnson & Johnson	\$10,000	\$2,098		\$12,098	\$190	1
United Way of Santa Barbara County		\$11,904		\$11,904	\$850	6
Orbital ATK	\$2,735	\$8,677		\$11,413	\$160	4
QAD		\$11,062		\$11,062	\$502	5
Casa Dorinda	\$2,500	\$8,306		\$11,006	\$230	3
Nordstrom	\$8,373	\$1,440		\$10,213	\$1,440	1
Edison International	\$10,000			\$10,000		
Costco	\$3,210	\$6,488		\$9,898	\$36	1
Santa Barbara Unified School District		\$8,120		\$8,120	\$102	2
Goleta Sanitary District		\$7,348	\$69	\$7,417	\$334	3
Totals and Averages	\$150,332	\$812,075	\$24,484	\$1,000,501	\$605	293

<sup>\*</sup>Community All Stars have contributed a total of \$500 or more to United Way of Santa Barbara County for three or more consecutive years.

## **Planned Giving**

United Way of Santa Barbara County's endowment provides for the long-range financial health of our organization and its programs. Our seven endowment funds address needs that donors and volunteers have told us are important to our community. Gifts to the endowment are usually the result of careful financial planning designed to benefit both the donor and United Way. Only the income from the



### **Outstanding Supporters**

### Karen and Arlen Knight

Arlen and Karen Knight became Heritage Club members in 1992 when they funded a Charitable Remainder Trust (CRT) with Arlen's family business and named United Way as the beneficiary. Selling the business in the CRT was a win/win for their family and for the people of this community.

As Karen's passion for the importance of what United Way is doing within the community grew, she decided to get more involved and became United Way's Leadership Services Officer. Karen shared her enthusiasm for United Way's extraordinary accomplishments during a 15-year career, particularly in the area of improving literacy among Santa Barbara's young and underprivileged residents.

Karen and Arlen also led by example as annual Leadership donors to United Way. Arlen passed away in 2015, but his legacy will continue to improve the lives of many people for generations to come.

endowment is spent, while the principal is invested to generate support for the needs of future generations.

**General Endowment Fund** provides resources to respond quickly to challenging conditions in our community and to forge solutions by creating partnerships with other services and organizations.

**Long-Term Community Goals Endowment Fund** provides a perpetual source of predictable, stable revenues to support the vital services that will achieve the community's long term goals in eduaction, financial empowerment, and health.

**Building Endowment Fund** keeps our Gutierrez Street home in good repair, helping with maintenance and larger capital needs.

**Children's Services Endowment Fund** focuses on the needs of children and ensures on-going funding for United Way's unique programs that address the complex issues faced by local children.

**STAR Staff Endowment Fund** addresses the need to attract, develop, and retain talented staff.

**Donor Advised Funds** offer an alternative to family foundations, allowing individuals to earmark their charitable investments for specific projects, charitable goals, or areas of concern.

**Community Disaster Fund** stands ready to help local non-profits as well as local survivors of state and federally declared disasters.

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Dennis Forster, CFP®

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Joe Lanza, CPA, AEP McGowan Guntermann

Suzi Schomer Montecito Bank & Trust

Honorary Member Earl Damitz

## **Heritage Club**

The Heritage Club was established to recognize those forward-thinking individuals who have made provisions to leave their legacy to this community. By virtue of their generosity to United Way of Santa Barbara County's Endowment, the individuals listed on this page are recognized as members of the Heritage Club in perpetuity.

Jack & Dotsy Adams Bill & Betty Alexander Marilyn D. Anticouni, Esq. Dr. Ruth Appleby Lucy M. Barr Bartlett Pringle & Wolf Michael & Jennifer Bergquist Alma & Jules Bernheim Robert Bernstein Earl & Constance Bixby Ross Bixby Gladys Blakey Eric H. Boehm Ada-Marie Bowers Glenn & Elizabeth Boyles Tom & Barbara Brashears Dr. Robert L. Brigden Alberta F. Brown Jeanne Brown Rod & Becky Brown Carolyn Chadbourne Pearl Chase Bill & Maylene Cook Benjamin & Selma Cornet Margaret Crunk Earl & Merrilyn Damitz Damitz Brooks Nightingale Turner & Morrisset, CPAs Suzanne de Marquette Paul & Bobbi Didier Ethel V. Dietrich Diane B. Doiron, CLU Margaret Donaldson Wallace T. Drew Robert O. & Jane E. Easton Alison Duncan Egus

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Heritage Club members were honored at a private luncheon at the El Encanto Hotel on June 1, 2016. This event was generously sponsored by Dennis and Jeff Forster of the Forster Group at Morgan Stanley.

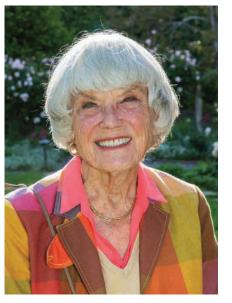
To learn more about becoming a Heritage Club member, contact Judy Goodbody at 965-8591, ext. 120, email jgoodbody@unitedwaysb.org or visit unitedwaysb.org/giftplanning.

## **Alexis de Tocqueville Society**

We extend special thanks to members of the Alexis de Tocqueville Society. This group of generous local philanthropists truly embraces the concept of creating positive change by making annual donations of \$10,000 or more to United Way of Santa Barbara County.







Renee and Bill Curtis

Stephanie and Jim Sokolove

Maryan Schall

#### **ORDRE D'EGALITE** \$50,000 +

Anonymous

#### **ORDRE DE LIBERTE** \$25,000-\$49,999

Aera Energy LLC County of Santa Barbara Behavior Wellness Department

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John and Virginia Wigle

**AGIA Affinity Services** 

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**Thomson Foundation** 

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## Leadership **Circles**

Our Leadership Circle Members play a vital role in the success of our programs and initiatives by making donations of \$1,000 to \$10,000 annually.







Lance Connor and Nancy Werner



Cliff and Diane Lundberg



## **Gold Leadership Circle**

\$6.000 - \$9,999

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Iim and Marcia Wolfe 1 Anonymous Donor

A major purpose of this publication is to honor our donors, volunteers and community partners. We have listed donors whose pledges were received by May 31, 2015—except for those who wished to remain anonymous and those whose names were withheld in accordance with workplace policy. We make every effort to include everyone and list all names correctly. We regret any errors and ask to be notified of corrections at 805.965.8591.

NAMES IN BOLD are United Way Community All Stars, who have contributed a total of \$500 or more to United Way of Santa Barbara County for three or more consecutive years



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## Community Partner Spotlight

### **Montecito Bank and Trust**

For the past seven years, Montecito Bank and Trust has graciously provided their staff to lead financial literacy courses for Fun in the Sun scholars and their families, teaching about saving, interest, investing, and wise financial decisions.

THANK YOU!

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## Community Partner Spotlight

### **The County of Santa Barbara**

The County of Santa Barbara conducts the largest charitable giving campaign in the county, raising over \$204,000 last year. They also partner with us to provide literacy courses to the men and women on probation and in the county jail. This partnership has enormous impact on individuals going through the criminal justice system, as well as their families.

### **THANK YOU!**

Ms. Connie Smith

Mr. Richard K. Snoddy

Ms. Carolyn Harris Snyder

Rachel Solomon

Mr. Craig B. Springer

Mr. Matthew V. Stainer

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Mr. and Mrs. Craig Zimmerman

6 Anonymous Donors

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Mr. Antonio Aguilar Mrs. Brianna Aguilar

Mrs. Katie Aguilar Mrs. Socorro Y Aguilera

**Spotlight** 

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Ms. Valerie A. Albitre

Ms. Linda Alexander

Ms. Michelle Alferez

Mr. William A. Allard

Ms. Theresa M. Allen

Ms. Debra A. Andaloro

Salvador and Cherie Alvarez

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Mr. David P. Alix

**Community Partner** 

Explore Ecology has partnered with United Way's

Fun in the Sun program since 2013, educating

participants on the environment—helping them

and providing them with the knowledge to make

informed decisions on local environmental issues.

THANK YOU!

Ms. Leann Ashton

Mr. Luis S. Astorga

Ms. Olga Ayala

Ms. Linda Bacon

Mr. Douglas E. Atchinson

Ms. Deborah A. Badger

Ms. Debbie Ann Bailey

Mr. Geoffrey S. Ball

Ms. Donna M. Ballou

Robert M. and Doris Badger

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to understand local environmental concerns,

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## Community Partner Spotlight

### **Family Service Agency**

The Family Service Agency has partnered with United Way for over 10 years to provide parent education and child advocacy. Their participation in Fun in the Sun enhances relationships between parents and students, and students and staff through their extensive background and skill set in case management, service linkage, outreach, cultural competency, confidentiality, child abuse prevention, and parent engagement strategies.

#### **THANK YOU!**

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## **In-Kind Gifts**

Ms. Nancy Murdock

Gifts to United Way of Santa Barbara County come in many different forms. The generous donations from those listed on this page were in the form of goods, services, and media coverage during the year.

#### \$3,000 - \$9,999

Albertsons/Vons Lockheed Martin Santa Barbara Focalplane Pacific Coast Business Times

#### \$1.000 - \$2.999

Halper Fine Art Mr. John Kochis Orbital ATK Santa Barbara Axxess Santa Barbara Independent Santa Barbara Polo & Racquet Club Windsor Capital Group

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#### \$1 - \$999

Alma Rosa Winery & Vineyards AMS Entertainment Arthur Murray Dance Studios Au Bon Climat Aveda Blacklake Golf Resort Bragg Live Food Products Brander Vineyards Casa Magazine Cottonwood Canyon Vineyard & Winery Cypress Ridge Golf Course Direct Relief International Ensemble Theatre Company Fess Parker Wine Country Inn & Spa

Santa Barbara Maritime Museum Fit Buddha Gelson's Market Santa Barbara Museum of Natural History Granada Theater Santa Barbara Museum of Art Impact Hub Santa Barbara Santa Barbara News-Press Island Packers Santa Barbara Symphony Le Vigne Winery Sea Landing Mr. Buck Lindelof Segway of Santa Barbara Lobero Theatre Foundation Shine Blow Dry Bar Melville Winery Simpatico Pilates Metropolitan Theatres State Street Ballet Mishay Salon & Spa

## Community Partner Spotlight

### **American Indian Health & Services**

Suzanne's Cuisine

Since 2009, American Indian Health & Services has partnered with United Way to provide much needed health and vision screenings for Fun in the Sun participants. As a result, hundreds of scholars and their families have received health screenings and referrals that helped them get needed care.

#### THANK YOU!

Mr. Peter Negv Olio e Limone Ristorante PCPA Foundation Peaches Skin Care Qupe Winery Rancho Oso Rincon Broadcasting LLC San Ysidro Ranch Sanford Winery Santa Barbara Botanic Gardens Santa Barbara Chamber Orchestra Santa Barbara City College Theatre Group

The Food Liaison The Huntington Library The Natural Cafe Corporate Office The Painted Cabernet TNCI Operating Company LLC Tolosa Winery Trader Joe's Upham Hotel & Country House Via Vai Trattoria Pizzeria Woody's BBQ Your Cake Baker Zodo's

## **Community Partners**

We gratefully acknowledge the outstanding contributions of our many community partners. Their help and support is what makes our work possible. We offer sincere thanks and stand in admiration of their selflessness, hard work and dedication.



211

(AAA) Area Agency on Aging

A Different Point of View

**AARP** 

Aliso Elementary School

Alzheimer's Association

American Indian Health & Services

American Red Cross-Santa Barbara

Assistance League of Santa Barbara

**Ballard School** 

Bank of America

Bank of the West

**BEGA Lighting** 

Boys and Girls Club

of Santa Barbara

**Brandon Elementary School** 

**Buellton Union School District** 

Cachuma Lake

Canalino Elementary School

Cancer Center of Santa Barbara

with Sansum Clinic

Caregiver Coalition of Santa Barbara

Carpinteria Chambers of Commerce

Carpinteria Children's Project

at Main Carpinteria

Carpinteria Library

Carpinteria Middle School

Carpinteria Unified School District

Casa Dorinda

Catholic Charities Santa Barbara

Chase Bank

City of Buellton Parks and

Recreation

City of Carpinteria

City of Carpinteria Aquatics

City of Goleta

City of Santa Barbara

City of Santa Barbara Parks &

Recreations

City of Solvang Parks and Recreation

Cleveland Elementary School

Coast Caregiver Resource Center

Coeta & Donald Barker Foundation

College School District

Community Action Commission

Community Counseling &

**Education Center** 

Community West Bank

Cornelia Moore Dental Foundation

Cottage Health

Council on Alcoholism

and Drug Abuse

County of Santa Barbara

County of Santa Barbara Behavioral

Wellness Department

County of Santa Barbara

**Probation Department** 

County of Santa Barbara Sheriff's Department

Cox Communications

**Deckers Outdoor Corporation** 

Direct Relief International

**Doctors Assisting Seniors at Home** 

(DASH)

**Dollywood Foundation** 

**Domestic Violence Solutions** 

for Santa Barbara

Dons Net Café (SBHS)

Dr. Neil Mietus

East Side Library

Easy Lift Transportation

Edison International

EduCraft Circuit Craft Circuitry

El Camino Elementary School

Ellwood Elementary School

**Errett Fisher Foundation** 

**Everybody Dance Now** 

**Explore Ecology** 

Fairview Gardens

Family Service Agency

Foodbank of Santa Barbara County

Franklin Elementary School

Friendship Adult Day Care Center

Girl Scouts of

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Girls Inc. of Carpinteria

Girls Inc. of Greater Santa Barbara

Goleta Chambers of Commerce

Goleta Union School District Harding Elementary School

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**Latkin Foundation** 

Hollister Elementary School

Hope School

Housing Authority of the City of SB

**Hutton Parker Foundation** 

**Independent Living Resource Center** 

Internal Revenue Service

Isla Vista Youth Projects

Kellogg Elementary School

**Key Class** 

La Colina Jr. High School

La Cumbre Junior High School

La Cumbre Junior High School Foundation

La Patera Elementary School

Lockheed Martin

MarBorg Industries

Monte Vista Elementary School

Martial Arts Family Fitness

Montecito Bank and Trust

Mountain View Elementary School

Music Academy of the West

Nature Track

Northern Santa Barbara United Way

Notes for Notes

Oak Valley Elementary School

Olive Grove Charter School

Page Youth Center

Partners in Education

Peabody Charter School

People's Self-Help Housing

Pleasant Valley Schoolhouse

Police Activities League

**Primerica Securities** Rabobank

Red Feather Ball

RRM Design

Santa Barbara Federal Parole

Day Reporting Center

Safety Matters Certified Training

Sandy Point Ink

Santa Barbara Airport Community

Education

Santa Barbara Chambers of

Commerce

Santa Barbara City College

Santa Barbara County **Education Office** 

Santa Barbara **Eyeglass Factory** 

Santa Barbara **Family Care Center** 

Santa Barbara **Housing Authority** 

Santa Barbara **Neighborhood Clinics** 

Santa Barbara Parks and Recreation

After-school Program

Santa Barbara

Police Activities League Santa Barbara

Public Library System

Santa Barbara Rape Crisis Center

Santa Barbara Rescue Mission

Santa Barbara Sailing Center Santa Barbara School of Music

Santa Barbara Sport Fishing

Santa Barbara

**Unified School District** 

Santa Barbara Unified School District

**Nutritional Services** 

Santa Barbara Village

Santa Ynez Elementary

Santa Ynez Valley Foundation

Santa Ynez Valley People Helping People

Scholarship Foundation

of Santa Barbara Solvang Elementary School

Solvang Friendship House

Solvang School District

St. Vincent's

Stand Tall

Student Transportation of America

Sub Zero Ice Cream & Yogurt Surf Happens

The Village

**Towbes Foundation** Transition House

**Turner Foundation** 

**UCSB** 

Union Bank

Union Bank Foundation

United Boys and Girls Clubs

of Santa Barbara

United Ways of California

**Unity Shoppe** 

US Bank

Valley Haven Senior Center

Veggie Rescue

of Santa Barbara

Vieja Valley Elementary School

Visiting Nurse and Hospice Care

Vista del Monte Retirement

Community

Volentine Family Foundation

Walter & Holly Thomson Foundation

Washington Elementary School

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Wells Fargo Bank Westmont College

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Williams-Corbett Foundation Women's Economic Ventures

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YMCA Montecito Family Center

In addition to the community partners listed here, more than 60 other organizations played vital roles as community partners in United Way of Santa Barbara County's Fun in the Sun Program (see page 9) and the 23rd Annual Day of Caring (see page 17).



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DuPont Displays

Leo Hamill Senior Vice President/ Regional Manager, City National Bank

**John Karbula**Principal, Clarence
Ruth Elemantary School

Alex Koper Area Lending Manager, Citibank

George Leis Chief Operating Officer, Montecito Bank & Trust Pamela Lombardo Retired Executive

Cliff Lundberg Vice President for External Relations, Westmont College

**Terri Maus-Nisich** Assistant CEO, County of Santa Barbara

Chuck Mertz
Quality Senior Manager,
Lockheed Martin

**Bob Montgomery** Owner, Montgomery Vineyards

Kevin Nelson Director of Corporate Compliance, Cottage Health System

**Mike Nissenson** Real Estate Executive

**Mike Noling** Community Volunteer and Business Leader

David Prichard Senior Vice President, Private Client Advisor, US Trust

## Charting the Course for a Bright Future

First and foremost, I want to thank Paul Didier for his hard work and commitment to building United Way of Santa Barbara County into what it is today.

Over the last 42 years, his leadership has been characterized by unwavering dedication, strategic thinking, and—most importantly—the innovative ideas behind many of UWSBC's award-winning partnerships and services. The resulting recognition is an asset that we will continue to benefits from for many years to come.

As incoming President & CEO, I am excited to work with such a great team of board members, staff, and supporters. They are truly dedicated to improving the lives of everyone in our community. In the coming years, United Way of Santa Barbara County will continue to create, direct, and support innovative strategic partnerships across multiple sectors to improve education, health, and financial empowerment throughout the county.

On a personal note, I want to thank Paul for his mentorship and support over the past 11 years. I know that I am fortunate to have worked so closely with a visionary leader who was willing to share his insights. As we move forward together, I am confident that with the help of our outstanding board, staff, and volunteers, we will build on United Way of Santa Barbara County's 93-year history of success, and create a brighter future for everyone in Santa Barbara County.



Steve Ortiz, MBA
Incoming President and CEO
United Way of Santa Barbara County



# United Way's Programs and Initiatives

are making life better for everyone in Santa Barbara County



Fun in the Sun



**United for Literacy** 



Kindergarten
Success Institute



United Learning Center



United for Financial Empowerment



**United for Health** 



Young Leaders Society



**Day of Caring** 



Red Feather Ball



**Annual Awards** 



**Executive Club** 



**Top Workplaces** 



**Heritage Club** 



Alexis de Tocqueville Society



Leadership Circle



**Presidents Club** 



**Ambassadors Club** 



In-Kind Gifts



**Community Partners** 



**Planned Giving** 

