



UNITED WAY
Santa Barbara County



2024/2025 Impact Report

LETTER FROM THE CEO

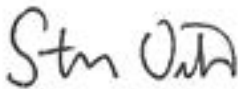
Looking back, we feel so much gratitude for each of you who have been by United Way's side during this time of transformation and impact. To our partners, volunteers, participants, and donors, we thank you for your dedication to our mission of building a more resilient community.

Your support of United Way allowed our organization to serve thousands of children and their families this past year. From summer learning programs and afterschool literacy tutoring programs, to free tax preparation and family assistance grants, United Way has built essential learning spaces, programs, and support networks to strengthen our community's children, families, and partners.

At its core, our work is continually planning for and responding to evolving community needs. Santa Barbara County is a vibrant and beautiful place to live, but the natural beauty of our community doesn't come without significant challenges for thousands of children and families who struggle to make ends meet. United Way harnesses the power of volunteers, philanthropy, and businesses to fuel its efforts to respond to these changing needs with experience, strength, and innovation.

This year, you helped us achieve record-breaking growth, connecting thousands of students and families with a growing suite of community programs. From Resiliency Grants supporting a growing network of case management agencies to innovative work through the Brighter Futures Childcare Initiative, your partnership has a direct impact on those we serve together.

Thanks to you, United Way will always be there, innovating, creating, and developing impactful tools and programs for our local community. We look forward to continuing this work together, building brighter futures for all we serve for many years to come.



Steve Ortiz, CEO

United Way of Santa Barbara County



CONTENTS

03 | ABOUT UNITED WAY
OF SANTA BARBARA COUNTY

04 | 2024 FINANCIAL IMPACT

05 | CORE INITIATIVE
ACADEMIC ACHIEVEMENT

10 | CORE INITIATIVE
FINANCIAL SECURITY

14 | CORE INITIATIVE
COMMUNITY RESILIENCY

15 | EVENTS & AFFINITY GROUPS

20 | 2024 RECOGNITION

30 | LEADERSHIP



ABOUT UNITED WAY SANTA BARBARA COUNTY

Since 1923, United Way of Santa Barbara County has been a key leader in local efforts to empower children, families, and communities through its own unique collaborative programs and initiatives, partnership convening efforts, volunteer development, and funding.

Our Mission

To enrich the lives of children and families and build resilient communities by leading local programs and partnerships that improve school readiness and academic achievement, financial empowerment, and crisis response and recovery.

Our Vision

Strong local communities where committed networks of leaders and organizations are united to provide children and families the education, financial skills, and resources necessary to be successful today and resilient in times of community crisis.

Our Core Initiatives



Academic Achievement

Providing local students with individualized support to improve literacy skills, on-time graduation rates, and academic performance.



Financial Security

Increasing financial security for local families, individuals, and seniors through countywide programs and partnerships.



Community Resiliency

Leveraging our diverse network to play an essential role in the response and recovery of the community in times of crisis.

2024 FINANCIAL IMPACT

\$4,398,166
Total Revenue

Figures reflect total revenue from the 2023-2024 fiscal year.

\$11,800,000
Endowment

United Way's endowment is restricted to sustain long-term organizational operations.

Figures as of October 2024

\$286,978

Special Events & Other

\$871,497

Corporations & Individuals

\$1,408,386

Bequests & Investments

\$1,831,305

Foundations & Grants



ACADEMIC ACHIEVEMENT

United Way partners with local school districts to identify and target the evolving needs of local students and their families. As district partners and local educators identify a need, United Way convenes partners in philanthropy, business, and government, as well as its own credentialed teaching staff, to support the development and delivery of innovative educational programs to support long-term academic progress and success for students countywide.



Fun in the Sun

Since 1997, United Way of Santa Barbara County has implemented Fun in the Sun, a summer learning program for local students and families. 2024 marked the 27th year of Fun in the Sun, celebrating a long tradition of community partnerships and engagement to support Santa Barbara's youth during the summer.

Fun in the Sun is a free, national award-winning summer learning and enrichment program that provides a full spectrum of services each summer, including daily academic rotations, community field trips, STEAM enrichment activities, and a robust social-emotional learning curriculum to over 500 students from TK-6th grade each summer in partnership with five local school districts.

Your support allowed United Way to continue providing a safe and enriching learning environment, caring and dedicated educators, and proven, data-driven curriculum and tools to each of these children to help them build a brighter future.



Fun in the Sun Program Outcomes*



of students maintained or improved reading competence and positive perceptions of reading.



of students feel they are better at problem solving in the face of challenging tasks or concepts.



of students feel happier after participating in Fun in the Sun.



of students feel excited about going back to school.



of students retained their grade-level math skills over the summer, with 33% making measurable gains during the program.

“My child had a fantastic experience at Fun in the Sun. When I picked her up at the end of the first day, she asked how late she could stay. I thought this desire might disappear after a week or so, but it never did. She wanted to stay every day until 5:00 PM the entire summer! She looked forward to going every day and was really sad when it ended. I can't express how happy it made me to know that my child was so happy at summer school. I want every staff member to know how meaningful this is for children.”

- 2024 Scholar Parent

*Results from the 2024 Fun in the Sun program evaluation.

Fun in the Sun Program Partners

Through the program, United Way leads a dedicated network of over 60 community partners, connecting students with new opportunities and experiences like biking and swimming lessons, gardening, and more.

From expanded service to serve students in North County, to the expansion of curriculum, service hours, and activities to support students in Transitional Kindergarten and Kindergarten for the first time, Fun in the Sun remained an essential space for these students to continue in their efforts to build a stronger foundation for future success.

Alisal River Course

Allan Hancock College

Art With Louie

Assistance League of Santa
Barbara County

Bank of California

California Student Opportunity &
Access Program (Cal-SOAP)

Carpinteria Community Pool

Carpinteria Library

Carpinteria Unified School District

Channel Islands YMCA - Montecito
Family YMCA

Chrisman California Island Center

College School District

Cottage Health

Creative Network

DANA Adobe & Cultural Center

Drum Tiki

Eastside Library

Explore Ecology

Goleta Sanitary District

Goleta Union School District

Goleta Valley Library

Guadalupe Union School District

Juicy Life Yoga

Kids Farmers Market

MarBorg Industries

Montecito Bank & Trust

Montecito Family YMCA

Montecito Union School -
Nature Lab

MOVE Santa Barbara County

MOXI - The Wolf Museum of
Exploration + Innovation

NASA Globe Program

NatureTrack

One Cool Earth

Pacific Conservatory

Procore

Salesforce

Santa Barbara Bicycle Coalition

Santa Barbara Maritime Museum

Santa Barbara Public Library

Santa Barbara Sport Fishing Club

Santa Barbara Unified
School District

Santa Maria Humane Society

Santa Maria Library

Santa Ynez Therapeutic Riding

Scholarship Foundation of
Santa Barbara

SEEAG - Students for Eco-Education
& Agriculture

Sol Seek Yoga

Solvang Library

Solvang School District

Stuart C. Gildred YMCA

Student Transportation Agency

Super Bee Rescue

The Key Class

TVSB

UC Santa Barbara

Westmont College

Wilding Museum

Yoga with Kimberly

Youth Arts Alive

“

“Thank you so much for everything you did with our children. I am truly grateful for all your effort and dedication to making this summer so fun and full of new experiences for my son, David. He is already thinking about next summer, and he wants to participate in the program again.”

- Fun in the Sun Parent

United for Literacy

United Learning Center



350+

Students served



2 GRADES

Average reading
level increase

United Learning Center is an after-school literacy tutoring program designed for students from kindergarten through 6th grade which provides individualized attention, instruction, and tools to build student confidence and engagement in the classroom. Students participate in a data-driven curriculum of multisensory, hands-on, and individualized activities in reading and writing from instructors certified in the nationally recognized Orton-Gillingham approach. At each campus, students and instructors work together to achieve reading milestones and grade-level benchmarks. Since the relaunch of the program, the United Learning Center has served over 350 students at campuses across Santa Barbara County. Enrolled students gain an average increase of two reading grade levels over the course of the 12-week program.



Bridge the Break

As United Way's newest program within its Academic Achievement initiative, the Bridge the Break program offers daily literacy practice, STEAM activities, social-emotional learning, outdoor recreation, and essential childcare for students and families in TK-5th grade during the winter and spring break. Each session is created in collaboration with the participating school district, providing a localized and engaging program track that is fine-tuned to the local needs and goals of each district.

Built on United Way's data-driven and award-winning academic model established for out-of-school time programs like Fun in the Sun, students participating in the Bridge the Break program enjoy engaging activities and experiences that create a comprehensive and exciting learning experience over the course of the week-long program.



219

Students served since the program launch in 2023/2024 school year



Dolly Parton Imagination Library

Since 2015, United Way has partnered with the Dolly Parton Imagination Library to deliver a free book every month to local children ages 0-5. In partnership with the Dollywood Foundation and the State of California, United Way's Community Impact team has worked hard to reach statewide enrollment goals and now serves over 840 local families across Santa Barbara County.



120,935

Books delivered since 2015



5,098

Children served since 2015



Holiday Gift Drive

Now in its 5th year, hundreds of local students and families received holiday gifts through United Way's annual Holiday Gift Drive in 2024. This volunteer opportunity connects community members with wish lists from children and families in the organization's network of school districts and nonprofit partners.



1,400

Gifts donated in 2024



300

Students served





FINANCIAL SECURITY

Built on over 100 years of service to support resilient financial foundations for local families, United Way works in partnership with local service agencies, businesses, and government to provide programs, collaboratives, and initiatives that address systemic barriers to financial resiliency for households from all economic backgrounds. From free tax preparation services to individual assistance grants to childcare sector infrastructure, United Way is committed to building a community where all can thrive.



Resiliency Grants

United Way's Resiliency Grants program unites a dedicated network of Santa Barbara County service agencies, providing targeted grants to families who have been referred for one-time needs that have a long-term impact on household financial stability. The grants have helped with needs like emergency car repairs, unexpected medical bills, or rental or utility assistance for families. Working in partnership with case management teams, United Way bridges the gap, strengthening the safety net that families rely on for comprehensive, impactful care.



\$540K+

At the conclusion of 2024, over \$540,000 had been awarded through United Way's Resiliency Grants program to support 260 local families.



+15

The program is an innovative step forward in financial assistance programming, connecting 15 local case management agencies, with over 176 case managers, with flexible, responsive funding to keep families on track to financial stability.

Success Story

“

After the rains in early 2024, Michael's hours at work were drastically cut, as projects were postponed or canceled. During this time, Michael was also hospitalized with a severe case of pneumonia. With the reduction in hours and increasing medical bills, Michael's family began to fall behind on rental payments as they struggled to cover other essential needs. Through the Resiliency Grants program, the family received an award to help cover one month of rent that they owed, avoiding eviction and placing them back on track.*

*Name changed for privacy

Key Funders

CenCal Health

Errett Fisher Foundation

Manitou Fund

Wells Fargo Foundation

Yardi Systems

Zegar Family Foundation

Resiliency Grants Partner Network

Carpinteria Children's Project

Carpinteria Unified School District

City Net

CommUnify

Domestic Violence Solutions

Family Services Agency

Hearts Aligned

Gardens on Hope

Good Samaritan

Housing Authority City of Santa Barbara

Mixteco Indigena Community Organizing Project (MICOP)

New Beginnings Counseling Center

People Helping People Santa Ynez Valley

People's Self-Help Housing

Transition House



Brighter Futures Childcare Initiative

In 2024, United Way's Brighter Futures Childcare Initiative continued efforts to build a stronger childcare sector for local families, including the development of the Emergency Childcare Plan for the County of Santa Barbara.

Last year, United Way also announced the launch of the Brighter Futures Childcare Fund, a centralized fund for parents and caregivers, local employers, and childcare providers to access financial resources to find or provide high-quality care for children ages 0-5.

The five funding areas include:

1. Scholarships for working parents and caregivers in the “missing middle” who make too much to qualify for government-subsidized childcare programs but too little to afford the average cost of childcare in Santa Barbara County.
2. Grants to support childcare program startup costs.
3. Technical support for businesses opening new childcare facilities in the county.
4. Business training support for childcare providers and owners, enabling the growth and success of their businesses.
5. Emergency preparedness training for childcare providers and owners, creating a safer and more robust childcare sector in emergencies.

Fund Highlights

\$700K

The Brighter Futures Childcare Fund celebrated the investment of over \$700K to support system improvements, facilities grants, and family childcare scholarships.

\$54K+

The Brighter Futures Childcare Scholarship program has now distributed over \$54,000 to help local families afford quality, licensed childcare for children ages 0-5.

+96

Guadalupe Union School District was awarded \$100,000 from the Brighter Futures Childcare Fund to support the construction of the new Guadalupe Early Learning Center, which will serve up to 96 additional children and their families within the region with essential childcare services.

+54

LEAP's Lompoc Children's Center received a grant of \$75,000 to open a new center to serve local families. This grant will allow the center to serve an additional 54 children.

25%

A grant of \$69,000 was given to the UCSB Orfalea Family Childcare Center to convert a classroom to serve additional infants and toddlers. This transition will increase the center's capacity for this age group by 25%.



Brighter Futures Childcare Coalition

Allan Hancock College
Audacious Foundation
Buellton Chamber of Commerce
Senator Monique Limón, California Senate, District 21
California State University, Channel Islands
Carpinteria Children's Project
Children's Resource & Referral of Santa Barbara County
City of Buellton
City of Goleta
City of Lompoc
City of Santa Barbara
Cottage Health
County of Santa Barbara
Deckers Brands
Driscoll's
Eileen Monahan Consulting
First 5 Santa Barbara County
Future Leaders of America
Guadalupe Unified School District
James S. Bower Foundation
LEAP
Lompoc Valley Chamber of Commerce
MarBorg Industries
Santa Barbara HR Association
Maria Chesley Consulting
Montecito Bank & Trust
Office of Assemblymember Gregg Hart
Office of Supervisor Laura Capps
Salvation Army
Santa Barbara County Education Office
Santa Barbara Foundation
Santa Barbara Scholarship Foundation
Santa Barbara South Coast Chamber of Commerce
Santa Maria Valley Chamber
United Way of Santa Barbara County
University of California, Santa Barbara

Volunteer Income Tax Assistance

The Volunteer Income Tax Assistance (VITA) program provides free tax filing services to local qualifying residents throughout Santa Barbara County and has become an essential piece of our community's financial infrastructure. Since 2009, VITA has supported over 30,000 individuals and families at sites throughout the county and has distributed over \$40M to local residents.



\$2,545,664

Total refunded to Santa Barbara County taxpayers in 2024.



2,141

Total returns filed in 2024.



HIGHLIGHT

In April 2024, the Board of Supervisors designated April 2024 as Tax Season in Santa Barbara County.

“

“The VITA program helped me through the [tax filing] process completely free of charge. Thanks to this program, I was able to complete my taxes accurately and on time and established my first-ever savings with the refund I received.”

-VITA Participant



United Way's President & CEO, Steve Ortiz, with Senator Monique Limón, Assemblymember Gregg Hart, and Supervisor Laura Capps.



COMMUNITY RESILIENCY

Throughout its century of service in Santa Barbara County, United Way is a trusted community partner in delivering immediate and impactful relief, working with its network of partners to support local families as they rebuild and recover. In 2024, United Way continued development of its contract with the County of Santa Barbara, management of the Individual Disaster Assistance Grants program, Listos disaster preparedness, and the administration of the Emergency Food and Shelter program.

Emergency Preparedness with Listos

United Way was selected to receive a grant from United Ways of California to conduct 18 months of emergency preparedness programming across the county through its suite of community programs. Listos works with communities across the state to boost saliency, provide new accessible in-language information and advance a new culture of disaster preparedness. United Way partners with the Office of Emergency Management to integrate community activities and programs with best-practice instruction and operations for disaster response and preparedness.

Emergency Food and Shelter Program (EFSP)

EFSP is a FEMA-funded program that has been operated locally by United Way for over 40 years. The program “supplements and expands ongoing work of local nonprofit and governmental social service organizations to provide shelter, food and supportive services to individuals and families who are experiencing, or at risk of experiencing, hunger and/or homelessness.”*

2024 GRANTEES

Transition House
Salvation Army
Catholic Charities
Foodbank of Santa Barbara
Good Samaritan
Jewish Federation of
Santa Barbara County
People Assisting People



\$8 MILLION

Total distributed
to support community
agencies since 1983.

*FEMA (n.d.). Emergency food and shelter program. U.S. Department of Homeland Security. Retrieved January 22, 2025, from <https://www.fema.gov/grants/emergency-food-and-shelter-program>



EVENTS & AFFINITY GROUPS

United Way brings communities together through engaging events and dedicated affinity groups that empower change-makers. From hands-on volunteer days to leadership forums to signature events, we offer multiple pathways to create positive change while building meaningful relationships that make an impact.

Event Photography provided by Issac Hernandez. David Mendoza III also contributed Red Feather Ball images.

Annual Red Feather Ball

Since 1997, the Red Feather Ball has provided an opportunity for donors to support United Way's academic achievement programs and services that serve hundreds of local students each year.

This year's record-breaking gala, themed Soirée en Rouge, welcomed over 200 donors, supporters, and community members to celebrate the organization's expansion of the initiative to serve additional students and families across the county.

Title Sponsor



Gold Feather Sponsors

City National Bank
Zegar Family Foundation

Silver Feather Sponsors

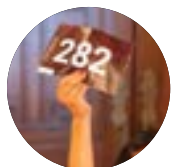
Noemie & Liron Brish
Paul Didier
Alice Hampton
John Hanna
Jenavi Vineyards
Klein DeNatale Goldner
Attorneys at Law
Cliff & Diane Lundberg
Montecito Bank & Trust
Mosher Foundation
O'Flaherty Law
Village Properties

Bronze Feather Sponsors

AGIA Affinity
Bechtel Group, Inc.
Berfu Butler
Casa Dorinda
Cottage Health
Belle Hahn
Lily Hahn Shining
Julie Heider-Gray
Kanye Anderson Rudnick
Wealth Advisors
Erin Moy Vik
David Reichert
Santa Ynez Band of
Chumash Indians



Held at the Montecito Club in Santa Barbara on Oct. 4th, this year's event also honored the event's co-chairs and long-time supporters of United Way's academic programs, Belle Hahn and Lily Hahn Shining. Both sisters received the Brighter Futures Award, highlighting their contributions to the programs in social-emotional learning and wellness.



\$400K

Raised for United Way's
Academic Achievement

United Way of Santa Barbara County's 27th Annual Red Feather Ball raised nearly \$400,000 to support programs in United Way's Academic Achievement initiative, including the national award-winning Fun in the Sun summer learning program.



2024 Donor Reception

United Way of Santa Barbara County hosted local philanthropists and community members to celebrate the organization's supporters in the Alexis de Tocqueville (\$10,000+) and Leadership (\$1,000+) giving circles. The event was sponsored by City National Bank and Carolwood Estates and held at the El Encanto in Santa Barbara on May 8, 2024.

The Alexis de Tocqueville Award for Outstanding Philanthropy honored Jackie Inskeep, a local philanthropist whose experience as an elementary school educator motivated nearly 40 years of contributions to the work of United Way both in her home state of Oregon and in Santa Barbara County. Ms. Inskeep's dedicated support was key to the establishment and development of multiple programs at United Way in early learning and education.

The event also acknowledged three of the organization's supporters in each of the giving circles. Presented by United Way's Board Chair, Cliff Lundberg, the Time, Talent and Treasure award was given to Dr. John and Sue Burk, locals of Santa Barbara who have supported United Way for more than 20 years. The couple has actively participated and engaged in various initiatives through United Way as well as other community organizations working to advance youth opportunity and academic achievement.



Jackie Inskeep



Dr. John & Sue Burk

Monte Arroyo Property Preview

In June of 2024, United Way partnered with designer Xorin Balbes and Truman Davies to bring to life the 465 Hot Springs Road Property Preview. Sponsored by Nancy Kogevinas at Kogevinas Luxury Properties, the reception welcomed over 75 guests to explore the grounds of the historic Monte Arroyo estate and learn more about United Way's efforts in housing assistance programming.

\$25K

The event raised over \$25,000 for United Way's Resiliency Grants program, supporting housing stability grants for local families.



Event hosts Xorin Balbes and Truman Davies.



Kogevinas Luxury Properties Group, title sponsors of the 465 Property Preview.

Women United

United Way's Women United affinity group is a local network of women in philanthropy and community impact who support United Way's efforts in early learning and childcare programming. Co-chaired by Julie Heider-Gray and Alice Hampton, the group raised over \$500,000 in 2024 to support programs like the Fun in the Sun summer learning program and the United Learning Centers.

In 2025, the group is celebrating the return of its annual luncheon, volunteer activities, members events and more. The group supports United Way's early learning programs and childcare initiatives that serve local families throughout Santa Barbara County.

Women United Leadership Team

Alice Hampton, Co-Chair
Julie Heider-Gray, Co-Chair
Berfu Butler
Melissa Henderson
Erin Moy-Vik
Holly Onak
Amber Ortiz
Vanessa Ringel

Bernadette Bagley
Jacqueline Baker
Deborah A. Barnett*
Kim Berry*
Suzanne Birch
Barbara Brashears
Noemie Brish
Merryl Brown*
Tori Brumfield
Patty Bryant*
Sue L. Burk
Jane K. Choe
Lynn Conway
Wendy Cork Keyzer
Malena Cruz
Carly Davis
Gwen T. Dawson
Sheila de la Guerra
Diane B. Doiron, CLU
Stephanie Eubanks
Roberta Faeh*
Carolyn Fitzgerald
Cynthia Frank
Bella Fredericks
Janet A. Garufis*
Dr. Carol E. Genetti*
Vivian Goena*
Mary Margaret Gross*
Renee Grubb
Belle Hahn
Lily Hahn Shining

Susan J. Hanna*
Perri V. Harcourt*
Dr. Renee Harwick
Susan Hersberger*
Joan Hollman*
Houghton Hyatt
Jackie Inskeep*
Jennifer Jack*
Stefanie Jackson*
Donna A. Janega*
Jenna Jobst-Reichental
Teresa Johson
Alison W. Jordan
Andria S. Kahmann*
Lauren Katz
Darcy Keep*
Elizabeth Kilb
Marlene Klamt*
Karen Knight
Nancy Kogevinas
Anne Kratz*
Marjorie Large
Julie Lebourveau*
Barbara Goss Levi, M.D.
Sara Loncki
Sandy Lood
Amy K. Luong*
Dr. Sharon K.L. Lutz*
Vicky MacGregor*
Angeli Mancuso
Susan Matsumoto*
Merin McCabe-Black*
Dr. Tina Hansen
McEnroe, M.A.*
Laura Mejia
Heidi Merrick
Mona Miyasato*
Valerie Montgomery*
Lisa M. Moore
Rosemay Mutton
Lynda Naha*

Sherry Nasser
Gina Nelson
Tina D. Nelson*
Ilda Tovar Nelson*
Betty Noling*
Lucille R. Owens
Tami Perez
Marnie B. Pinsker
Cristina Prichard*
Susan Roe-Peters
Caroline Rosen*
C.W. Schlosser*
Suzi Schomer*
Annamarie Sharpe
Jenavieve Shiloh
Nancy Sieh
Wendy Sims-Moten
Karen Sloan*
Merryl Snow Zegar
Carolyn E. Spainhour
Margaret E. Stallings
Michelle M. Taylor
Grace Helen Thomas
Carrie Towbes
Anne Smith Towbes*
Nina Tringali
Kristin Tufvesson
Dr. Mary Jean Vignone*
Jonna B. Wagner*
Cortney Warren-Fishkin
Mary Werft*
Nancy Werner*
Cara Williams*
Marcia H. Wolfe*

*Founding member



WOMEN UNITED

Learn more about
Women United



Community Partners

Thank you to each community partner and organization that works alongside United Way to serve local children and families.

AARP Foundation Tax-Aid
Allan Hancock College
Amazon
American Riviera Bank
Art with Louie
Assistance League of Santa Barbara County
Audacious Foundation
Bartlett, Pringle & Wolf
Bechtel Inc.
Buellton Chamber of Commerce
California State University Channel Islands
Carpinteria Albertsons
Carpinteria Children's Project
Carpinteria Community Pool
Carpinteria Library
Carpinteria Public Library
Carpinteria Unified School District
Catholic Charities
CenCal Health
Channel Islands YMCA
Children's Resource & Referral of SB County
Chumash Band of Indians
City National Bank
City Net
City of Goleta
City of Santa Barbara
CommUnify
Cottage Health
County of Santa Barbara
County of Santa Barbara District Attorney's Office
Creative Network
CrossnoKaye
Deckers Brands
Dollywood Foundation
Domestic Violence Solutions for Santa Barbara
Driscoll's
Drum Tiki
Eastside Library
Everybody Dance Now!
Explore Ecology
Family Service Agency
First 5 Santa Barbara County
Foodbank of Santa Barbara County
Freudenberg Medical
Future Leaders of America
Gardens on Hope
Girls Inc. of Santa Barbara
Golden State Opportunity
Goleta Sanitary
Goleta Union School District

Goleta Valley Community Center
Goleta Valley Library
Good Samaritan Shelter
Guadalupe Union School District
Hearts Aligned
Hope Elementary School District
Housing Authority of the County of Santa Barbara
Housing Authority of the City of Santa Barbara
Humane Society of Santa Barbara
Immigrant Hope
Inner Explorer
Jersey Mike's
Jewish Federation of Greater Santa Barbara
John Burton Advocates for Youth (JBAY)
JS Bower Foundation
Key Class
L3Harris Technologies
Launch Point
Learn, Engage, Advocate, Partner (LEAP)
Legal Aid Foundation of Santa Barbara
Lompoc Valley Chamber of Commerce
Manzanita Charter School
MarBorg Industries
Mixteco Indigena Community Organizing Project (MICOP)
Montecito Bank & Trust
Montecito Union School - Nature Lab
MOXI, The Wolf Museum of Exploration + Innovation
NASA GLOBE Program
NatureTrack
New Beginnings Counseling Center
Northern Trust
Office of Assemblymember Gregg Hart
Office of Senator Monique Limón
Office of Supervisor Laura Capps
One Cool Earth
People Helping People
People's Self-Help Housing
Procure
Red Cross
Salvation Army
Santa Barbara Bike Coalition
Santa Barbara City College Schott Campus
Santa Barbara County Education Office
Santa Barbara County Foodbank
Santa Barbara County Office of Emergency Management
Santa Barbara Foundation
Santa Barbara Maritime Museum
Santa Barbara Public Library
Santa Barbara Scholarship Foundation

Santa Barbara Unified School District
Santa Barbara Zoo
Santa Maria Library
Santa Maria Valley Chamber of Commerce
Santa Maria Valley YMCA
Santa Ynez Charter School
Sol Seek Yoga
Solvang Library
Solvang School District
South Coast Chamber of Commerce
Students for Eco-Education & Agriculture (SEEAG)
Teledyne
Transition House
TVSB
UC Santa Barbara
Undergraduate Accounting Society of UC Santa Barbara
Westmont
Wildling Museum
Yoga with Kimberly
Youth Arts Alive
Zia Group



Executive Club

We are grateful for the significant contributions these local public and private sector leaders made through their personal and organizational commitment to United Way and our Santa Barbara County community in 2024.



Dr. Gayle Beebe
President
Westmont College



Donald Bennett
CEO
Platinum Insurance Marketing



Terri Bennett
President
Platinum Insurance Marketing



Ronald Boehm
CEO
ABC-CLIO



Brian D. Borgatello
President
MarBorg Industries



David Borgatello
Vice President
MarBorg Industries



Mario Borgatello
MarBorg Industries



Kathleen Borgatello - Koeper
Community Outreach
MarBorg Industries



Vince Caballero
Realtor
Village Properties



Laura Canfield
VP Patient Care Services
Cottage Health



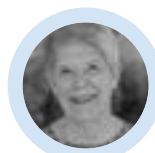
Julie Capritto
Retired COO
AGIA Affinity



Cassandra Corral
General Manager
Atlantic Aviation



Jeff DeVine
President & CEO
American Riviera Bank



Diane B. Doiron, CLU
Founder & Owner
Doiron Financial Associates



Andrew Downen
CFO
AGIA Affinity



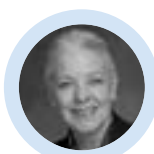
Henry Dubroff
Founder & Editor
Pacific Coast Business Times



David Flattery
Strategic Initiatives Director
DuPont



Dennis Forster
Senior VP
Morgan Stanley Wealth Management



Janet A. Garufis
CEO
Montecito Bank & Trust



Joseph Green Esq.
Trust & Estates Attorney
Mullen & Henzell LLP



Alan Griffinn
Senior VP
Raymond James & Associates, Inc.



Leo Hamill
Senior VP Regional Manager
City National Bank



Joseph Holland
Elected Dept Head - CRA
County of Santa Barbara



Donna A. Janega
Director of Critical Care Services
Cottage Health



Peter Jordano
CEO
Jordano's Inc.



Alex Koper III
President & CEO
MoXI - A Global Mortgage Group



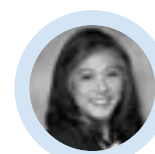
George Leis
EVP & Market President
CalPrivate Bank



Dr. Sharon K. Lutz
VP Quality Support Services
Cottage Health



Garry L. Mac Pherson
Vice Chancellor
UCSB



Mona Miyasato
County Executive Officer
County of Santa Barbara



Lisa Moore
Executive VP, COO
Cottage Health



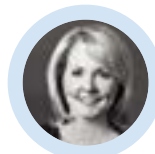
Kevin Nelson
Chief Compliance Officer
Cottage Health



Steve Ortiz
President & CEO
United Way of Santa Barbara County



Amber Ortiz
Senior VP & Senior Private Client Advisor
City National Bank



Susan Roe-Peters
VP Marketing
AGIA Affinity



Caroline Rosen
Director of Patient Safety & Accreditation
Cottage Health



Garry Simpson
Owner & President
Home Improvement Center



Wendy Sims-Moten
Executive Director of First 5 Santa Barbara County
County of Santa Barbara



Bruce A. Stevens
EVP, CFO, CAO
Montecito Bank & Trust



Dr. Mary Jean Vignone
Leadership Development Consultant & Executive Coach
SuccessReach, LTD



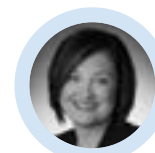
Steve Wagner
General Manager
Goleta Sanitary District



Ronald Werft
Retired President & CEO
Cottage Health



Nancy Werner
President
Reliable Engineering Services



Cara Williams
VP, Chief HR Officer
Cottage Health



Daniel Zia
Founder & CEO
The Zia Group
Keller Williams Realty

Top Contributing Workplaces

Workplace giving is essential to the success of United Way of Santa Barbara County's community initiatives. These organizations represent United Way's top contributing workplaces, demonstrating outstanding community engagement and commitment to the vision of a more resilient community.



Cottage Health	\$124,488
County of Santa Barbara	\$107,817
UCSB	\$101,554
Yardi Systems, Inc.	\$100,000
AGIA Affinity	\$81,650
U.S. Bank	\$40,025
Montecito Bank & Trust	\$30,425
City of Santa Barbara	\$27,405
Assistance League of Santa Barbara	\$26,833
MarBorg Industries	\$24,815
Edison International	\$20,000
Central Coast Community Energy	\$18,780
City National Bank	\$17,565
Costco	\$14,451
Kogevinas Luxury Properties	\$11,500
Albertsons	\$10,000

Deckers Outdoor Corporation	\$10,000
Costco	\$13,921
Goleta Sanitary District	\$9,228
Home Improvement Center	\$7,625
Reliable Engineering Services	\$7,500
Bechtel Group, Inc.	\$7,000
Raymond James & Associates, Inc.	\$6,750
Santa Barbara Unified School District	\$6,046
Casa Dorinda	\$5,000
Santa Ynez Band of Chumash Indians	\$5,000
Evans, Hardy + Young, Inc.	\$3,280
Montecito Union School District	\$2,935
Santa Barbara City College	\$2,690
Curvature	\$2,600
Enterprise Rent-A-Car	\$2,570

The figures above reflect United Way of Santa Barbara County annual campaign pledges received between June 30, 2023 and June 30, 2024.

Heritage Club

Established in 1982, The Heritage Club honors forward-thinking individuals who choose to improve the lives of others by making planned giving commitments in their estate plans. This vital group of donors has helped United Way of Santa Barbara County's endowment grow to more than \$11 million.



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Bartlett, Pringle & Wolf
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Alma & Jules Bernheim
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Earl & Constance Bixby
Ross Bixby
Gladys Blakey
Joseph Bleckel
Eric Boehm
Ada-Marie Bowers
Glenn & Elizabeth Boyles
Tom & Barbara Brashears
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Jeanne Brown
Rod & Becky Brown
Carolyn Chadbourne
Pearl Chase
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John C. Hubbard
Ellen Johnson
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Florence Lamb
Shepherd Lee
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Harrison & Dorothy Lingle
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Charles Lucky
Madelon Gail Lucky
Gertrude Orcutt Mann
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Susan Matsumoto & Mel Kennedy
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Joseph B & Anita McGeever
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Denise G. Passas
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Charles Paul Pianfetti
Karen Anne & Peter Platt
Quentin L. Richard
William J. Roberts
Margaret Jacobs Ruth
Elaine M. Rymills
Barbara Sanchez

Dick & Maryan Schall
Lewis & Mary Schellbach
Julie Schneideman
Michael G. & Ruth Siefe
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Charles & Alice Stearns
Patrick S. Steele
Jean S. Steinhart
Walter & Mae Stern
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William & Lesley Sykes
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Stuart & Mary Taylor
Milan & Patricia Thompson
Neysa Turner
J. Parker Van Zandt
Dr. & Mrs. H. Wallace Vandever
Volentine Family Foundation
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Kate Ellen Walker
Sally C. Walker
Ferne Warren
Hathaway Watson
Harold Wayne
Klaus & Sophie Winkelmann
2 Anonymous Donors

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Michael Bergquist, JD, CFP
Diane Doiron, CLU (Chair)
Dennis Forster, CFP
Joseph Green, Esq.
Joe Lanza, Retired
Suzi Schomer



Ordre de Connaissance

\$500,000 - \$749,999

Guadalupe Union School District

Ordre d'Indépendance

\$250,000 - \$499,999

Dick & Maryan Schall

La Société Nationale

\$100,000 - \$249,999

Lorraine S. Hansen
Robert & Joan Hollman
Yardi Systems, Inc.
Zegar Family Foundation

Ordre de Fraternité

\$75,000 - \$99,999

Mary Ann Kriebel

Ordre d'Égalité

\$50,000 - \$74,999

Manitou Fund

Ordre de Liberté

\$25,000 - \$49,999

Geoff & Polly Bloomingdale
G. Paul Didier
Errett Fisher Foundation
Belle Hahn, The Little One Foundation
John & Susan Hanna
James S. Bower Foundation
Adolf & Helen Pedotti

Margaret Jacobs Ruth
U.S. Bank
United Ways of California
Volentine Family Foundation
Walter & Holly Thomson Foundation
Wells Fargo Bank
Wood-Claeysens Foundation

Membres de la Société

\$10,000 - \$24,999

AGIA Affinity
Albertsons
Sidney Andrews
Assistance League of Santa Barbara
Ron & Marlys Boehm
Mindy Budgor
John & Sue Burk
Julie Capritto
Central Coast Community Energy
City National Bank
Coeta & Donald Barker Foundation
Nancy & Thomas Crawford, Jr.
William & Renee Curtis
Deckers Outdoor Corporation
Andy & Terri Dowen
Edison International
Lily Hahn Shining, The Lucky
One Foundation
Alice Hampton
Julie Heider-Gray
Terry & Ginny Holt, Full Circle
Family Foundation
Jackie Inskeep
June G. Outhwaite Charitable Trust
Susan Kalt
Kayne Anderson Rudnick Wealth Advisors
Kogevinas Luxury Properties
Lewis-Towbes Family Fund
MacDonald Family Foundation
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Kevin & Ilda Nelson
Rick & Diane Nightingale
Nissenson Family Fund
Michael & Betty Noling
Steve & Amber Ortiz
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C.W. Schlosser
Solvang School District
Ken & Pat Thompson
Towbes Foundation
Kate Ellen Walker
William H. Kearns Foundation
Anonymous





United Way of Santa Barbara County

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\$6,000 - \$9,999

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Stephen Bowles
Lance Connor & Nancy Werner
Costco
Cottage Health
Ethel V. Dieterich
Dave & Judith Flattery
Amanda Greene
Herbert & Gertrude Latkin Foundation
Julie Heider & Cameron Gray
Stefanie & David Jackson
Brian Johnson
James Maguire
Montecito Bank & Trust
Gary Simpson
Wendy Sims-Moten
Spaulding Foundation

Silver Leadership Circle

\$3,000 - \$5,999

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Bechtel Group, Inc.
Dr. & Mrs. Edward Birch
Merryl Brown
Bryant & Sons Ltd.
Vince Caballero
Casa Dorinda
Dorothy M. Chun, Ph.D.
City of Goleta
County of Santa Barbara
Curvature
Kimberly Dibernardo
Diane B. Doiron, CLU
Margaret Donaldson
Mary Margaret Gross
Mercedes L. Gutierrez Fund
Vera W. Hanshew
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Will Harris & Marsha Kotlyar
Dr. Renee Harwick

Melissa & Seth Henderson
Susan & Rod Hersberger
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Jennifer Jack
Steve & Alison Jordan
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Sara & Scott Loncki
Cliff & Diane Lundberg
Karen Lyons & Robert Ettinger
Patrick McNulty & Betsy Collins
Art & Carolyn Merovick
Mona Miyasato
Lisa Moore & Kevin Meaney
Peter L. Morris, M.D.
Erin Moy Vik
Pardis Nasser
Sherry Nasser
Johanna & Peter Preiswerk
Raymond James & Associates, Inc.
David Reichert
Santa Ynez Band of Chumash Indians
Rick Scott & Carolyn Laforce
Carolyn Spainhour
Dr. & Mrs. Jim Tamborello
Grace Helen Thomas
Adam Thorn
UCSB
Steve & Jonna Wagner
Michael Walker
Ron & Mary Werft
Dana White
2 Anonymous

Bronze Leadership Circle

\$1,200 - \$2,999

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Xorin Balbes & Truman Davies
Marina Banciu
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Mark Brown
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Laura Canfield
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Clayton Coleman
Michelle M. Taylor
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Justin Cure
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Noemie & Liron Brish
Danielle Demski-Erickson
Mr. & Mrs. Darrin Eisenbarth
Enterprise Rent-A-Car
ExxonMobil
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Angeli Mancuso
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Lorraine McDonnell & M. Stephen Weatherford
Jocelyne Meeker
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Heidi Merrick
Taggart Mills
Gregory W. Mohr
Andrew Monostori

Honor rolls recognize pledges received between July 1, 2023, and February 15, 2025.

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MOVE Santa Barbara
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Cindy Nelson
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O'Flaherty Family Law, PC
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Vanessa Ringel
Mick & Gina Robinson
Anthony Rogers M.D.
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Santa Barbara City College Foundation
Scholarship Foundation of Santa Barbara
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Margaret E. Stallings
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Bruce & Tracy Stevens
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The Zia Group
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Carrie Topliffe & Frank Thompson
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Kristin Tufvesson
Dr. Mary Jean Vignone
Village Properties
David Ward
Cortney Warren-Fishkin
Karl Weis & Kristen Klingbeil Weis
Mark Weisgerber
Peter Wells
West Coast Financial
Westmont College
Cara Williams
George Wood
17 Anonymous

Pewter Leadership Circle

\$1,000 - \$1,199

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Barbara Brashears
Marco Bucio
Maria Chesley
Jane Choe
Gwen T. Dawson
Sheila de la Guerra
Schuyler Deerman
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Robert & Christine Emmons
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Chuck Fenzi
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Interinsurance Exchange of the
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Merlin Rossow
Barbara Rubin
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Lawrence Thomas
Donna Weinstein
Susan & Bruce Worster
7 Anonymous

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\$600 - 999

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Miriam & Art Cislo
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Betsy Davidson
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Rebecca DeSantiz
Lynne Dible
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Diana Estrada
Andrew Fairchild
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Scott & Dawn Gendron
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Jared Grode
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Leo & Emiko Hamill
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Lisa Rothstein
Russell & Sharon Rumberger
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Kim Tesoro
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Dorn Van Antwerp
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Anthony Villa
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Monique Williamson
Jennifer Youngs
John Ziegler
12 Anonymous

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\$180 - \$599

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Ricardo Alcaino
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Gabriel Cabello
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Jessica Fougere
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Kristina Gajardo
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Garmin
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Tiana Gerecke
John & Elizabeth Gerig
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Joanne Gish
Randy Glick
Robert Goettler & Mila Gaffney
Liza Golden
Goleta Sanitary District
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Kathy Gonoude
Amanda Gonzales
Jose Gonzalez
Laura Gonzalez
Lisa Gonzalez
Yoseline Gonzalez
Kathleen Goo
Vanessa Graeff
Vicki Graham
Sarah Gray
Traci Green
Melinda Greene

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Arturo Hernandez
Blanca Hernandez
Isaac Hernández de Lipa
Karen Hernandez
Simon Herrera
Jimmy Herring
Bradley Hess
Sheila Hess
Madeline Hitsman
Andrew Hodges
Maria Hoernicke
Michell Hogan
Katherine Holmlund
Lauren Hopper
Housing Authority of the City
of Santa Barbara
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Sara Iza
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William Jankowski
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Shawn Jensen
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Adrian Jimenez
Miguel Jimenez-Moreno
Rosanna Jimeno
Andrea Johnson
Eric Johnson
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Amber Jones
Andreana Jones
Charles Jones
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Amy Krueger
Kruger Bensen Ziemer Architects, Inc.
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Angie McGrath
Kelly McLaughlin in Memory of
Joseph C. McLaughlin
Terry & Toni McQueen
John Melack
Duncan & Suzanne Mellichamp
Julie Mendoza
Toni Mendoza
Irma Mera
Marina Merlo

Honor rolls recognize pledges received between July 1, 2023, and February 15, 2025.

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 Carmen Meza
 Kathleen Meza
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 Judith Milam
 Mr. Salvatore Milazzo
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 Leslie Minato
 Kimberly Monda
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 Jennifer Moran
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 Mona Motte Wilds
 Mark Mullenary
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 Gillian Muralles
 Carmelita Murillo
 James Murray & Carol Donald
 Andrew Myung
 Raphaëlla Nau
 Martin Nava
 Jessica Navarro
 Richard A. Navarro
 Kristi Newton
 Don Nguyen
 Phuong Nguyen
 Lori Nicolaides
 Sharon Nigh
 Dr. & Mrs. Pierre Nizet
 Kristina Noonan-Perkins
 Patricia Noormand
 Tamara Norton
 Katie Obrien Mowery
 Abad Ocampo
 Gabriel Ochoa
 Taryn O'Connell
 Shamus O'Donnell
 Michele Ogawa
 Jesse Oliver
 Mr. & Mrs. Leon Olson
 Taryn Olson
 Holly Onak, Caliber Homes Loans
 O'Reilly Auto Parts
 Celina Ornelas
 Stefan Ornelaz
 Marisa Arreola
 Nancy Osborne
 Alex Overbey
 Carol Owensby
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 Robert Palmer
 Behrooz Parhami
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 Janice Payment
 Whitney Paz
 Ann Peak
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 Araceli Perez
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Rose Petero-Hatmaker
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 Aimee Proietty
 Patricia Pung
 Stuart Purnell
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 Raytheon Technologies
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 Carole Reynolds Ingraham
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 Gary & Sandy Riches
 Mark & Kathy Rick
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 Robert Sams
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 Stacia Scherrer
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 Trudy Smith
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Honor rolls recognize pledges received between July 1, 2023, and February 15, 2025.

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Callen Williams
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Lola & John Zaragoza
Alexandra Zarnescu

Maria Zate
Rebecca Zwick
67 Anonymous

In-Kind Gifts

\$15,000+

Assistance League of Santa Barbara
NatureTrack
Rosewood Hotel

\$10,000 - \$14,999

Crocs
Explore Ecology/Art From Scrap

\$3,000 - \$9,999

Melissa & Seth Henderson
Ridley-Tree Cancer Center of
Santa Barbara
Silvercloud Transportation
WitMark Group

\$1,000 - \$2,999

Allan Hancock College
Marina Banciu
Bob Patty Bryant
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Giuliana Mottin

MOVE Santa Barbara
Holly Murphy
PALMA Colectiva
Patricia Iglesias Peco
Vanessa Ringel
Santa Barbara Maritime Museum
Santa Barbara Public Library
Scholarship Foundation of Santa Barbara
Sol Seek Yoga
Michael Stern
Students for Eco-Education & Agriculture
The Well
TV Santa Barbara
Wunderkind Montecito
Xorin Balbes & Truman Davies

\$1 - \$999

Merryl Brown
andSons Chocolatiers
Bruvi
Canzelle Alpacas
Carpinteria Public Library
Felipe Castaneda
Catering Connection
Celebration Cruises Santa Barbara
City of Santa Barbara Public Library
Evolutions Medical Spa
Ganna Walska Lotusland Foundation
Goleta Valley Library
Isaac Hernández de Lipa
Lauren Hopper
Hotel Californian
Jenna Jobst-Reichental
Kismet Montecito
Sophie Lovejoy
Montecito Firefighters Association
MOVE Santa Barbara
Dr. Ron Moy
Elio Neira
Pilates & Or
Restore Hyper Wellness
River Jetty Restaurant Group
Karlyn Roberts
Santa Barbara County Sports Fishing Club
Santa Barbara Polo & Racquet Club
Santa Barbara Zoo
Sol Seek Yoga
Summerland Beach Rides
The Black Sheep
The Nugget Bar & Grill
Vik Family
Sherry Villanueva



Honor rolls recognize pledges received
between July 1, 2023, and February 15, 2025.

2024 BOARD OF DIRECTORS

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