

# Special Event Fundraising Ideas for Workplace Campaigns

## **Sell Raffle Tickets**

Raffles prizes could include: vacation time, VIP Parking, 50/50 raffle, gift cards, airline tickets, sports tickets, etc.

## **Dress Down Day, Casual Day, or “Jeans Day”**

Employees pay to not wear “normal” work attire. Get as casual as needed: jeans, tennis shoes, sports apparel, hats, etc. Added bonus: sell United Way t-shirts and allow employees to wear those shirts on casual day.

## **Bake Sale**

Employees buy employee-donated baked goods.

## **Build Your Own Ice Cream Sundaes**

Employees buy a sundae, and can add their own toppings (nuts, fruit, cookies, gummy bears, crushed candy bars, whipped cream, cherries, etc.).

## **Ice Cream Cart**

Volunteers visit employee cubicles and offices selling popsicles, ice cream sandwiches, and other cold snacks.

## **Tricycle Race**

Teams race in relay format around the office parking lot on small bikes. Employees bet on which team they think will win. All bets are donated.

## **Golf Putt**

Supply a putting green and club. Employees pay per putt for a chance to win prizes.

## **Silent Auction**

The company donates auction items such as furniture, electronics, gift cards, company apparel, etc. Employees can also donate items/services.

## **Special Parking**

Raffle/auction off a year’s (or other amount of time) worth of free parking or VIP parking.

## **Lunch with CEO**

Auction or raffle off lunch with the CEO.

## **Snack Sale**

Sell food (popcorn, drinks, candy, etc.) around the office or set up a snack stand.

## **Guess the Number**

Fill a clear jar with candy and have employees pay for a chance to guess the number of pieces in the jar. The most accurate guess wins the candy or another prize.

## **Jail**

Construct and decorate a jail made of cardboard. Managers are sentenced to the office jail for a determined amount of time or until they raise a set amount of bail money.

## **Penny Wars**

Divide the office by departments and have a money jar assigned to each. Create competition rules around putting spare change in the jars. For example, members of each department deposit pennies, nickels, and dimes into their own jar and place quarters or bills into the jars of other departments. Pennies count as positive while quarters and bills are negative. The department with the highest positive number (or least negative number) wins a lunch provided by the company.

## **Guess the Baby Picture**

Employees bring their baby pictures to work and post the photos a few days prior to the event. Contestants pay to enter the contest and pay to match employees to their baby pictures. The employee with the highest number of correct matches wins a prize.

## **Chili Cook-off**

Participants pay to enter their chili into the contest (optional). Choose judges and determine prizes. After judging, employees can pay to sample each chili.

## **Karaoke Contest**

Each location, department, or team nominates one employee to sing a song. Choose a variety of music or theme. The winner is chosen by audience or a panel of judges.

### **Balloon Pop**

Put a prize note in each balloon (soda, jeans day, gift card, candy bar, sports tickets, etc.) Be sure to have one big prize. Place balloons in a contained area and have participants pay to pop balloons for prizes.

### **Company Cookout or Picnic**

Hold a carnival or outdoor picnic complete with entertainment, booths, drawings, local celebrities, dunking booths, etc. Employee pay to participate.

### **Dunking Booth**

Charge per ball to dunk an executive or manager.

### **Theme Baskets**

Each department within your company sponsors a theme basket (golf, chocolate, day of pampering, etc.) by purchasing products to fill it up. The baskets are then auctioned.

### **Funniest Videos**

Encourage employees to bring their funniest videos from home, or create new ones at work! An entry fee can be charged, and be sure to offer a prize to the winner. Winning videos can be featured at a campaign meeting.

### **“Beach Bash”**

Decorate cafeteria or break room with beach balls, etc. Serve hot dogs and fruit kabobs. Tell everyone to wear their favorite “Hawaiian shirt” and then vote on the best one. Award prizes for the best outfits.

### **Paper Airplane Toss**

All contestants pay \$2 for each sheet of the designated airplane paper. Use hula-hoops as your targets. Have people throw airplanes into hula hoops for accuracy tests, have a competition for furthest flight, and award prizes for best designed aircraft.

### **Scavenger Hunt**

Employees participate in a scavenger hunt that requires them to find unusual items from around the neighborhood or office building. You can plant items with selected employees. Teams of four pay a group entry fee. The goal is to accumulate as many points as possible in one hour. Have a prize for each member of the winning team.

### **Other activities for getting management involved:**

- Pie in the face - pie throwing at your boss
- Boss to kiss an animal (donkey, pig)
- Hula hoop competition among senior management
- Dress-up the boss - boss wears a costume voted on by all employees
- Shave or dye the boss' hair
- Car wash - executives/managers wash cars for donations

### **Other food fundraisers:**

- Pancake/waffle breakfast
- Fish fry or BBQ
- Hot dog, popcorn, candy, or bake sales
- Pizza party
- Ice cream social
- Dessert contest
- International food day
- Snack and dessert cart
- Coffee/latte stand
- Root beer float sales
- Tailgate party
- Food trucks